

# Captiva Civic Association Survey

Final Report  
March 2007

# CCA Member Surveys

- Surveys sent out 457  
Jan 13, 2007:
- Deadline: Feb 9, 2007
- Cost per survey / total: \$1.20 / \$548
- Surveys Received 151 / 33%  
by Feb 24, 2007:

# NON CCA Member Surveys

- Surveys sent out  
Jan 13, 2007: 654
- Deadline: Feb 20, 2007
- Cost per survey / Total \$1.20 / \$785
- Surveys Received  
by Feb 24, 2007: 78 / 12%



Captiva Civic Association

January 15, 2007

Dear Fellow CCA Member(s),

Each year, the membership of the Captiva Civic Association elects members from its ranks to serve on the Board of Governors. Your Board will, from time to time, ask you for input on how we are going about our job and have been guided by our members' views. The enclosed brief survey asks for your opinion on our activities with respect to land use, wetland development, other environmental problems, the Association's social events and several other topics.

We will be grateful if you will take a few minutes to share your thoughts with us. Your views will be very important to the Board as it plans for the year ahead. A survey is enclosed for each member. We ask that you return your completed survey in the enclosed self-addressed stamped envelope by February 9, 2007.

If you prefer to respond via email, the survey is posted on the CCA website at: [www.CaptivaCivicAssociation.com](http://www.CaptivaCivicAssociation.com). The results will be reported at the February 27<sup>th</sup> General Membership Meeting and on our website. If you have any questions, please do not hesitate to contact the CCA office on 239-472-2111 or via email to: [CaptivaCivic@earthlink.net](mailto:CaptivaCivic@earthlink.net).

Sincerely,

William Fenniman  
President



Captiva Civic Association

Member(s): Please answer the questions below and offer any comments you wish. Return your completed survey (one per member) in the enclosed envelope by Feb 9, 2007. If you have any questions, please call the office on (239) 472-2111.

1. Land Use - Zoning: The CCA vigorously continues to defend zoning and land use policies such as height and density restrictions. The CCA cannot depend wholly on Lee County governmental entities to safeguard Captiva. Please check one:

- \_\_\_ a. Strongly Agree \_\_\_ b. Generally Agree \_\_\_ c. Generally Disagree \_\_\_ d. Strongly Disagree \_\_\_ e. No Opinion

Comments: \_\_\_\_\_
Additional comment space available on reverse side

2. Transparent Representation: The CCA has taken the position that any organization that purports to speak for Captiva on important matters such as land use should provide transparent membership records, regularly disclose financial statements and open its governing process to all Captivans. Please check one:

- \_\_\_ a. Strongly Agree \_\_\_ b. Generally Agree \_\_\_ c. Generally Disagree \_\_\_ d. Strongly Disagree \_\_\_ e. No Opinion

Comments: \_\_\_\_\_

3. Environmental Activities: The CCA should continue to be involved in environmental issues (such as mangrove protection and water quality), partnering when necessary with other organizations such as the Sanibel Captiva Conservation Foundation and Conservancy of Southwest Florida. Please check one:

- \_\_\_ a. Strongly Agree \_\_\_ b. Generally Agree \_\_\_ c. Generally Disagree \_\_\_ d. Strongly Disagree \_\_\_ e. No Opinion

Comments: \_\_\_\_\_

4. Social Activities: An important aspect of CCA membership is its social activities held throughout the year. The number of these activities should be: Please check one:

- \_\_\_ a. Increased \_\_\_ b. Decreased \_\_\_ c. Stay about the same \_\_\_ d. No opinion

Your suggestion(s) \_\_\_\_\_

5. Fund Raising: A vital aspect of our activity concerns funding to accomplish our mission to defend Captiva's comprehensive land use polices and remain active in local environmental issues. I would be willing to support the Association with additional donations when asked. Please check one or more:

- \_\_\_ a. Highly Likely \_\_\_ b. Not Likely \_\_\_ c. I would be willing to donate time and effort
\_\_\_ d. I feel that any necessary funds should be raised through a special event. Please describe such an event if you can.

Comments: \_\_\_\_\_

6. Most Important Issue: Please list the most important issue facing the CCA as YOU see it with the thought that "your issue" is one which the CCA should work to address, resolve, and place high on its list of priorities.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional space available on reverse side

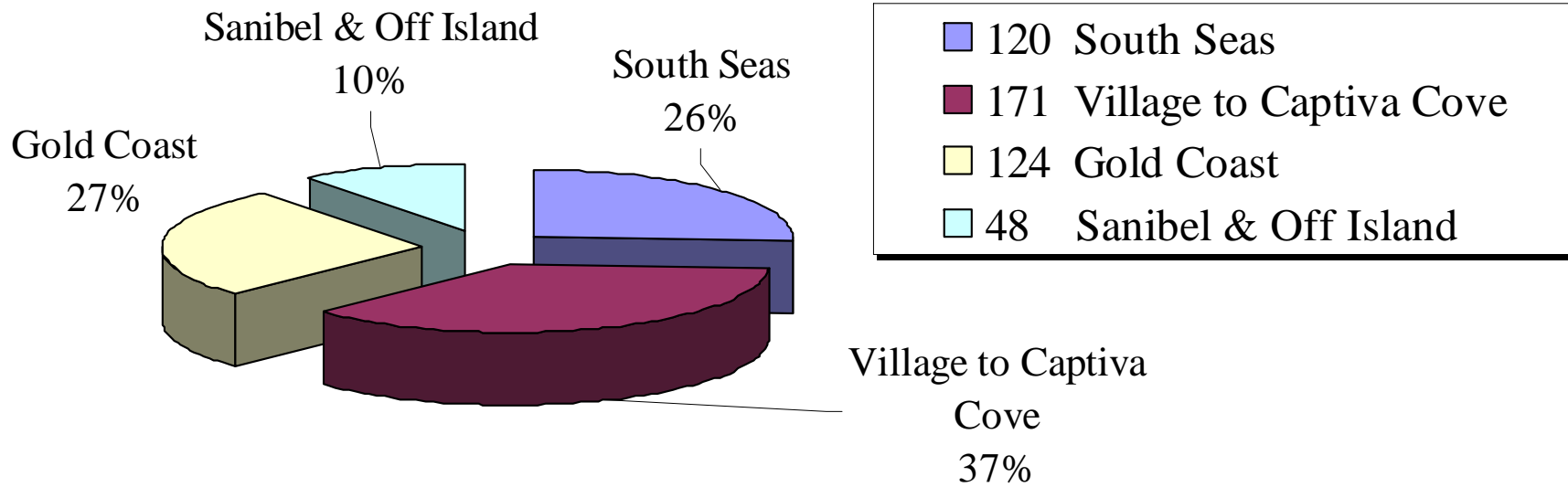
Please Print Your Name (Optional)

Please Print Your Captiva or Local Residence Address (Optional)

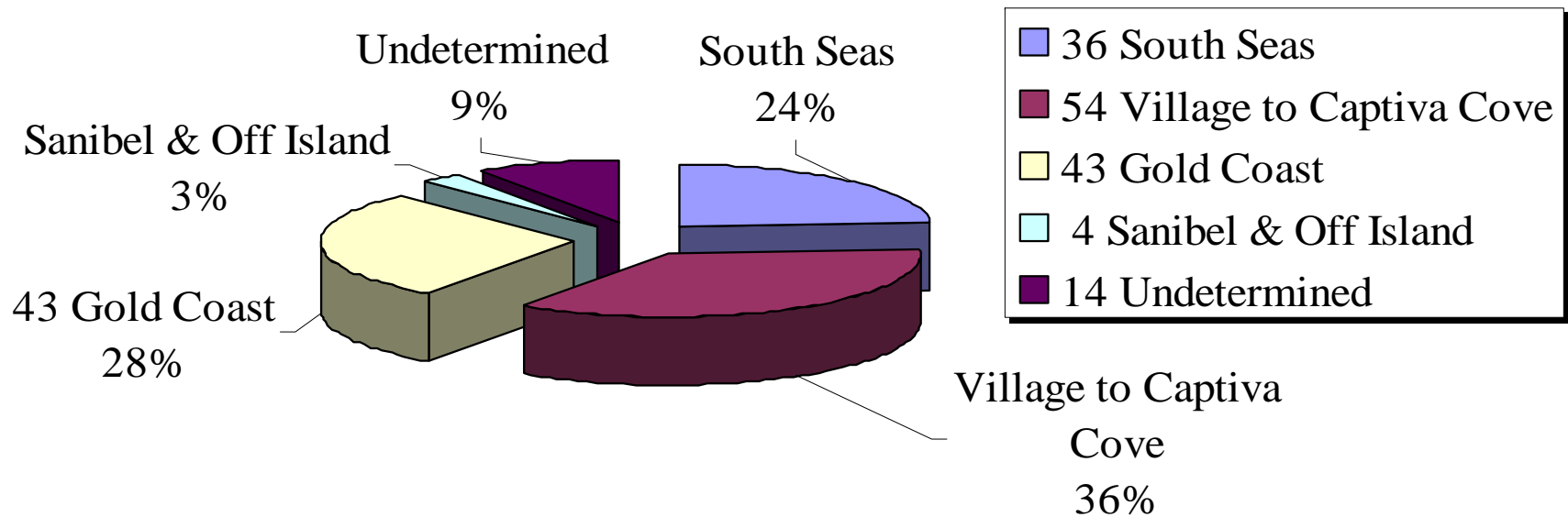
Return your completed survey by Feb. 9th using the enclosed stamped envelope to CCA, PO Box 778, Captiva FL 33924. You may Fax your survey to the CCA on (239) 472-2001 or respond via Email by going to www.CaptivaCivicAssociation.com .

Many Thanks!

# CCA Membership by Island Location

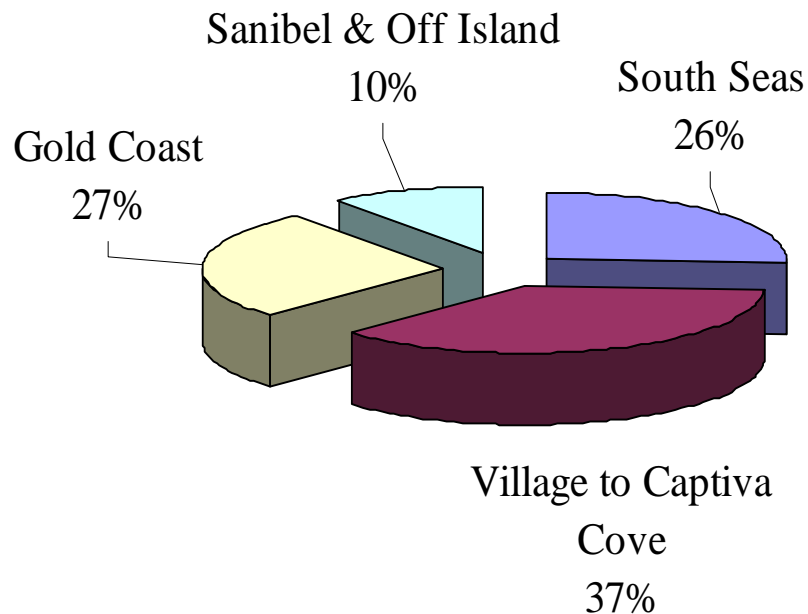


# CCA Member Responses by Island Location

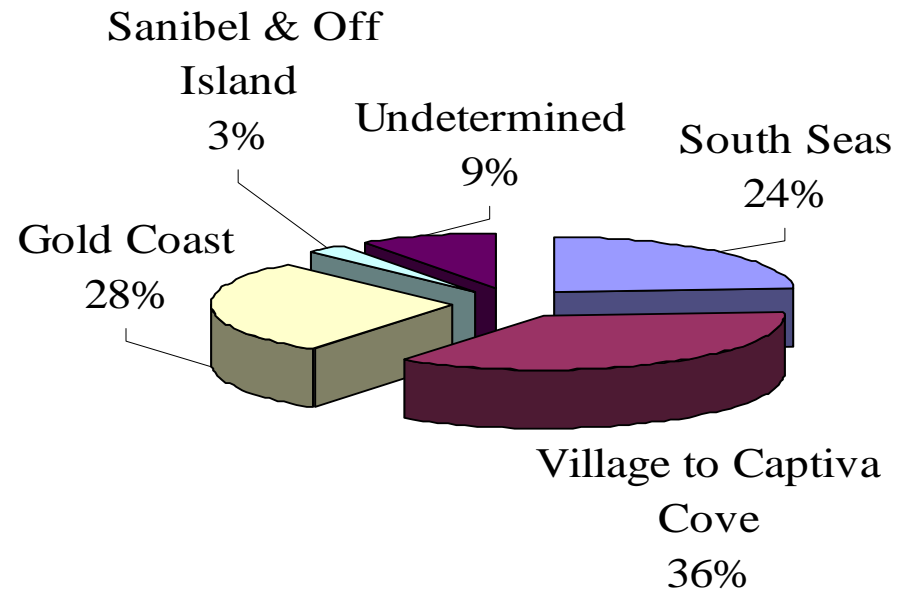


# Membership & Responses by Location

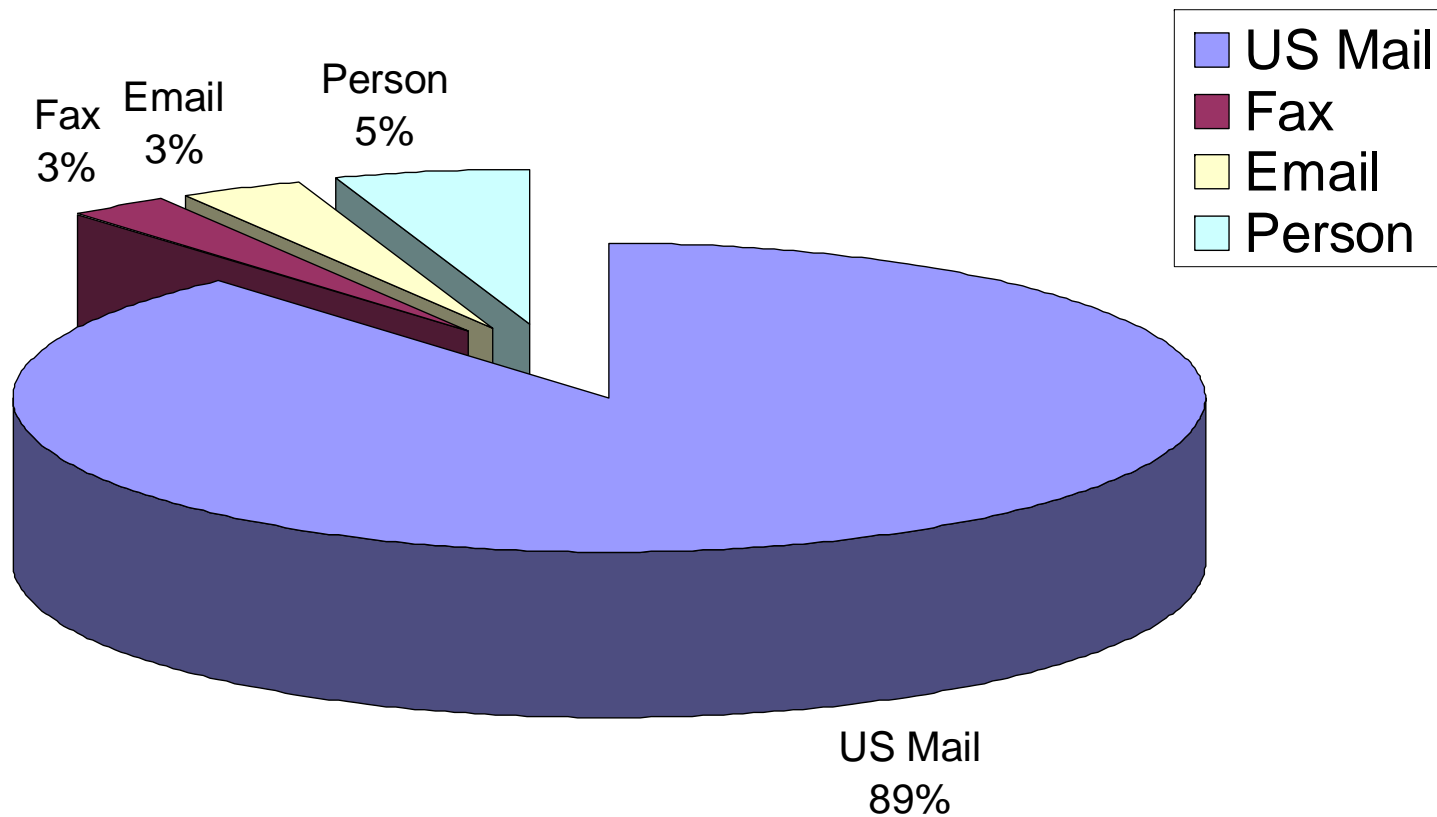
## Membership by Location



## Responses by Location



# Survey Return Method



# ***Survey Question #1***

## **Land Use - Zoning**

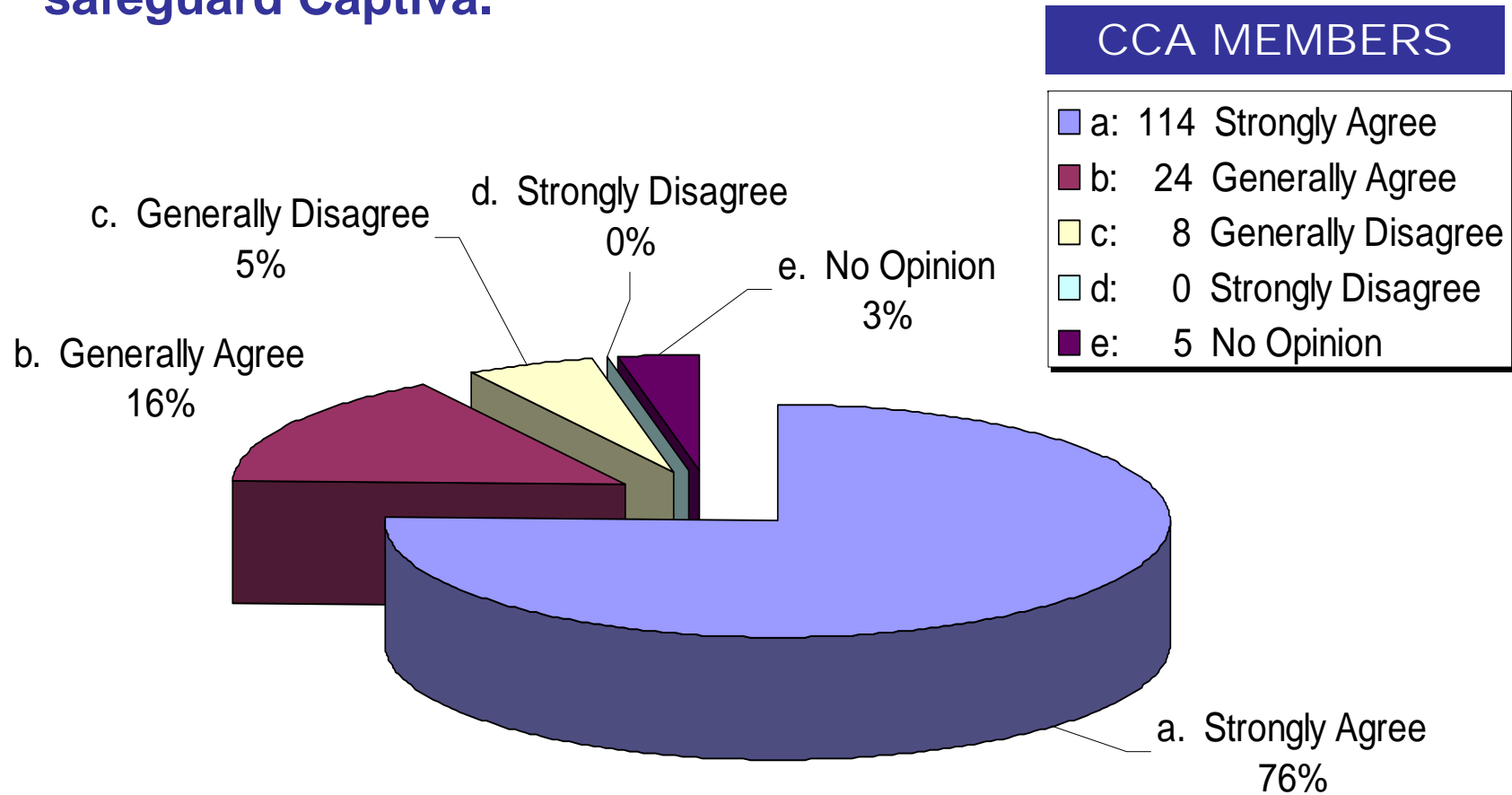
**The CCA vigorously continues to defend zoning and land use policies such as height and density restrictions. The CCA cannot depend wholly on Lee County governmental entities to safeguard Captiva.**

***Please check one:***

- a. Strongly Agree**
- b. Generally Agree**
- c. Generally Disagree**
- d. Strongly Disagree**
- e. No Opinion**

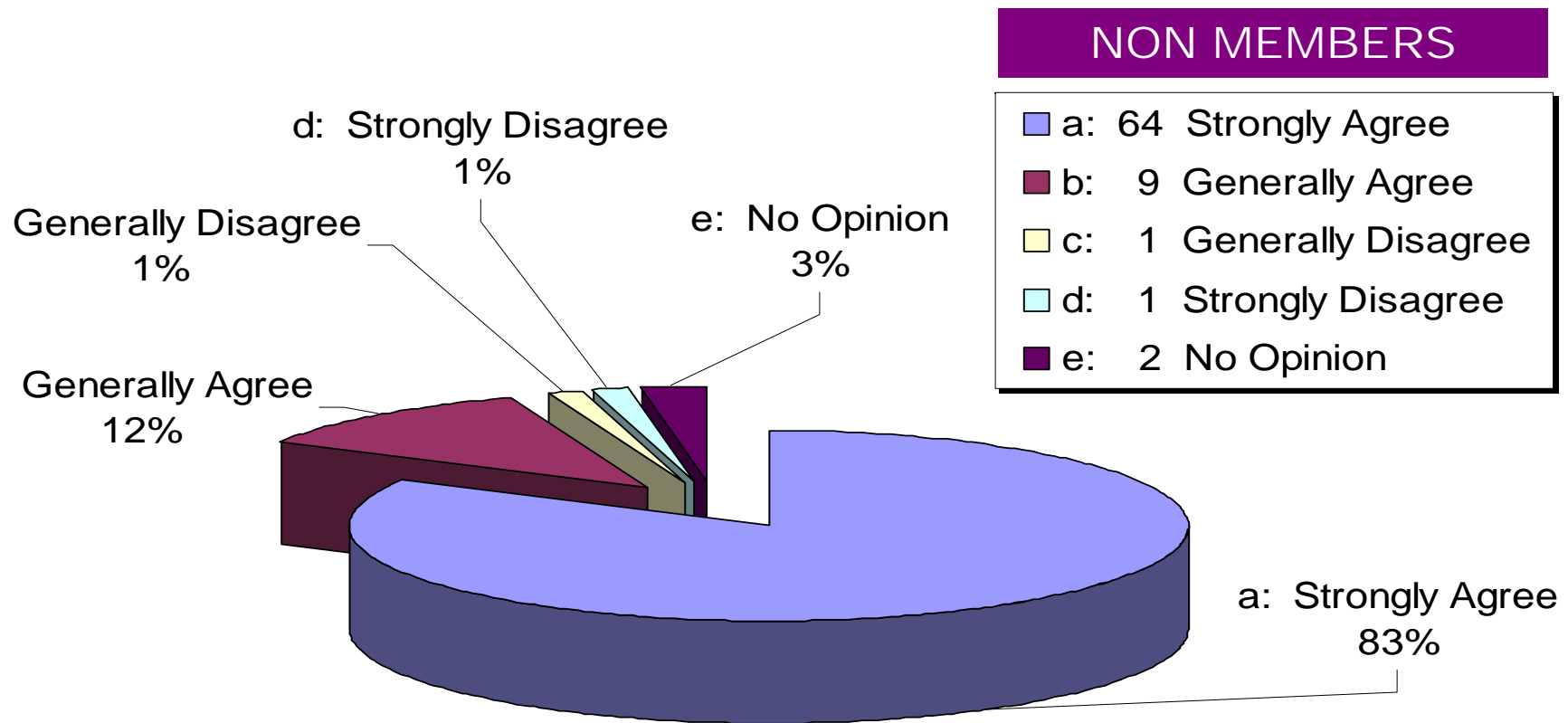
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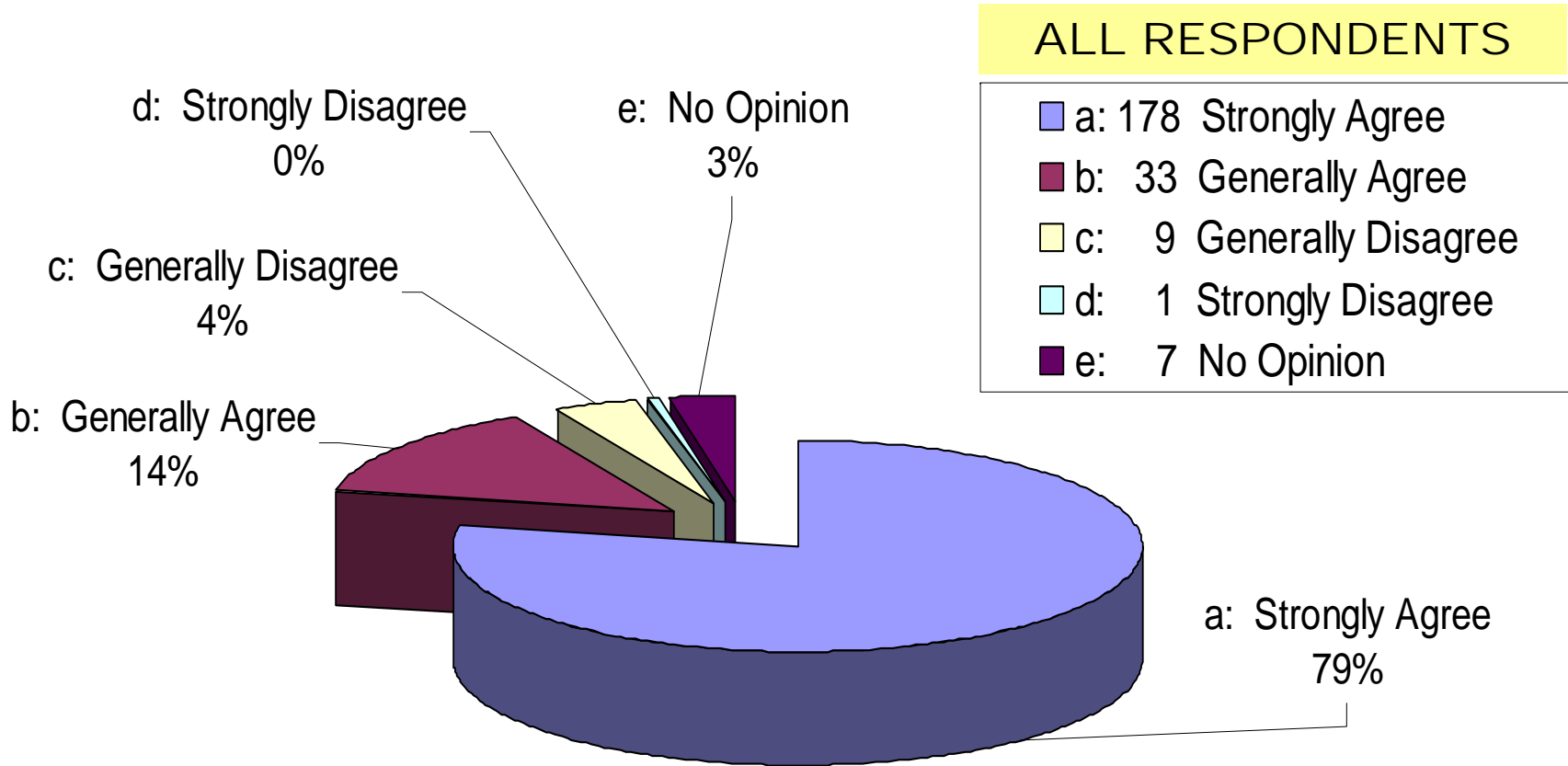
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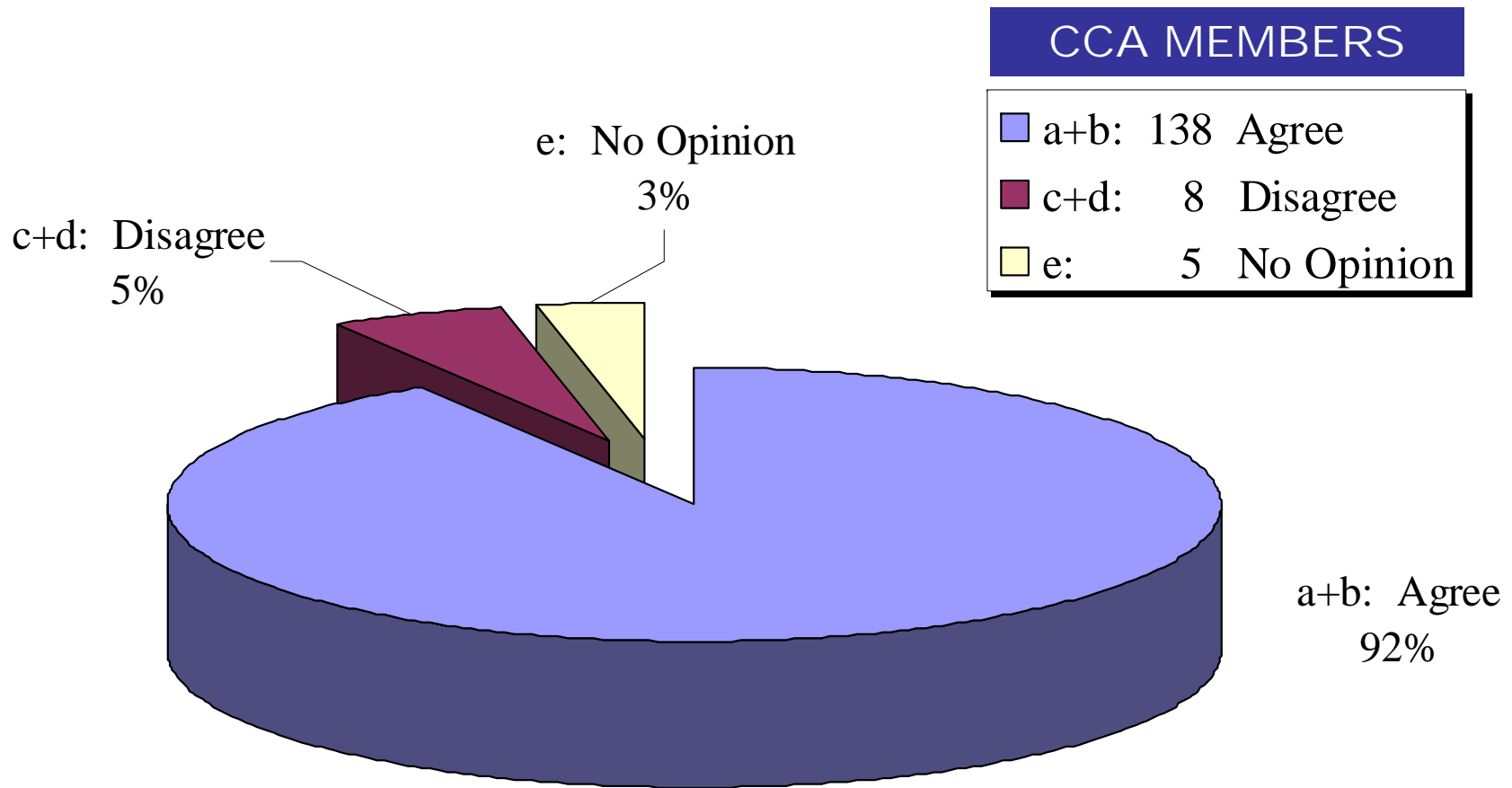


# Land Use – Zoning

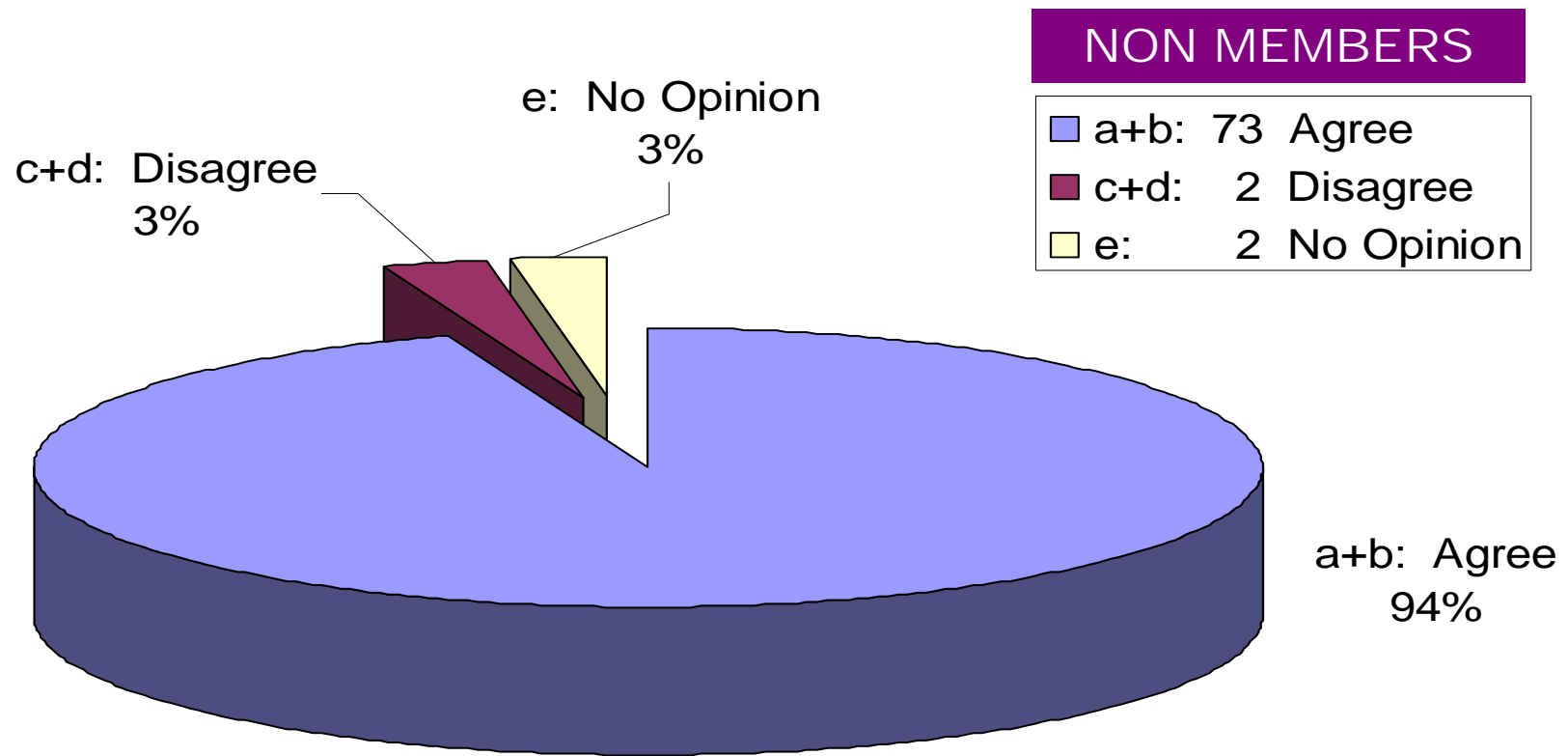
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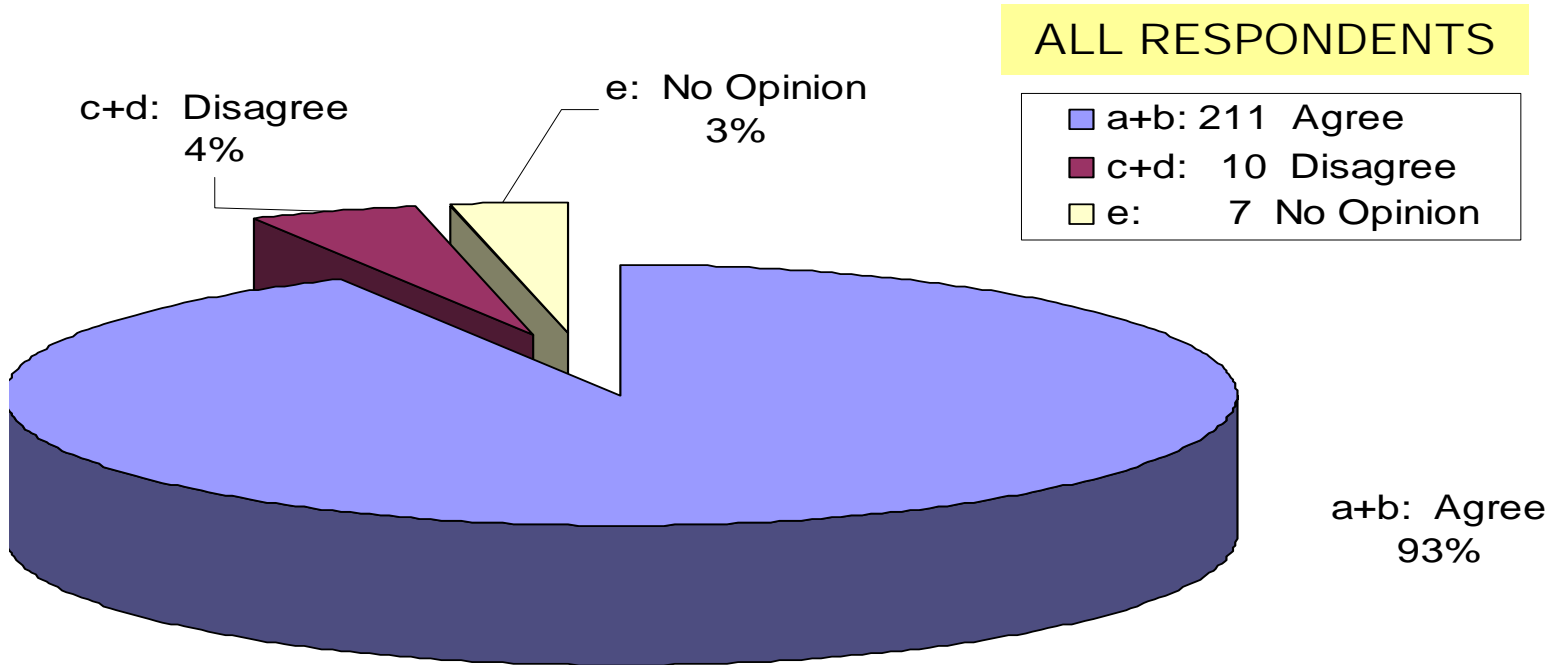
# Land Use - Zoning Agree or Disagree?



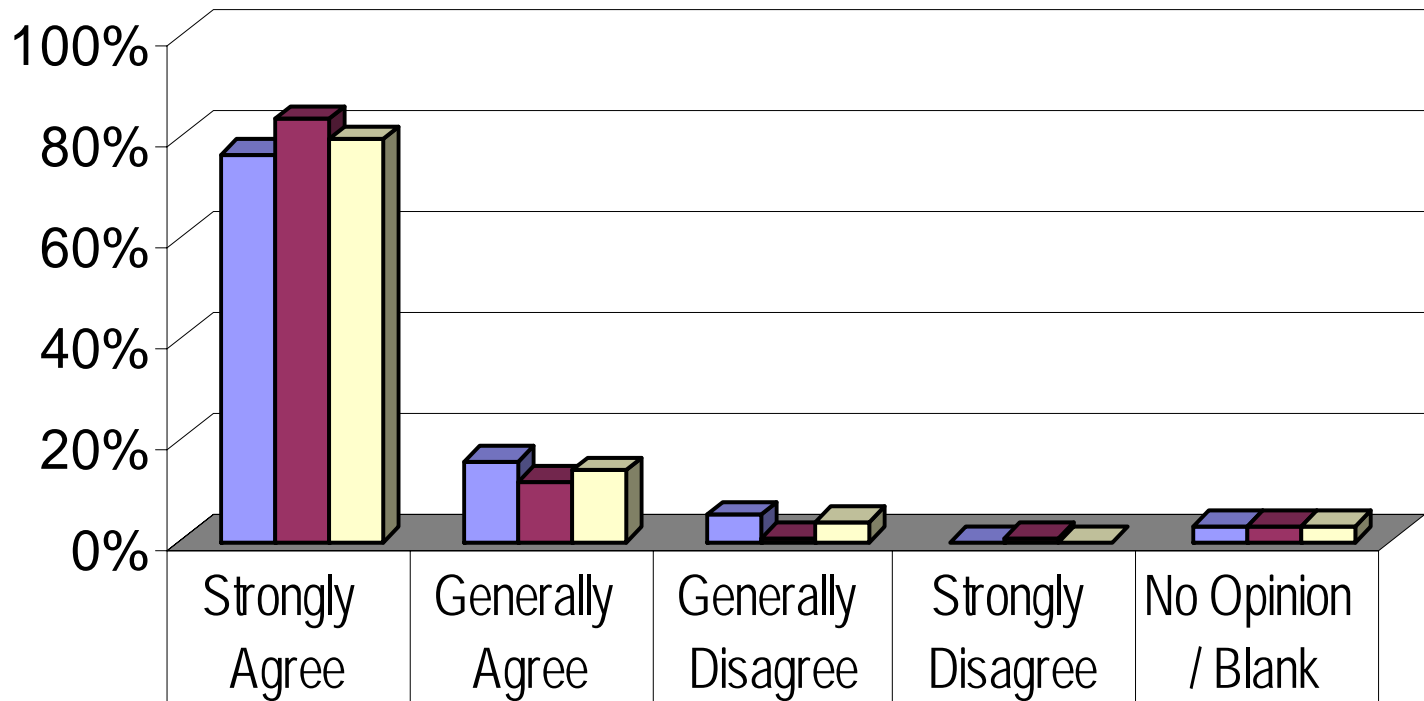
# Land Use - Zoning Agree or Disagree?



# Land Use - Zoning Agree or Disagree?



# Land Use - Zonng



CCA Members	76%	16%	5%	0%	3%
Non Members	83%	12%	1%	1%	3%
All Respondents	79%	14%	4%	0%	3%

# ***Survey Question #2***

## **Transparent Representation**

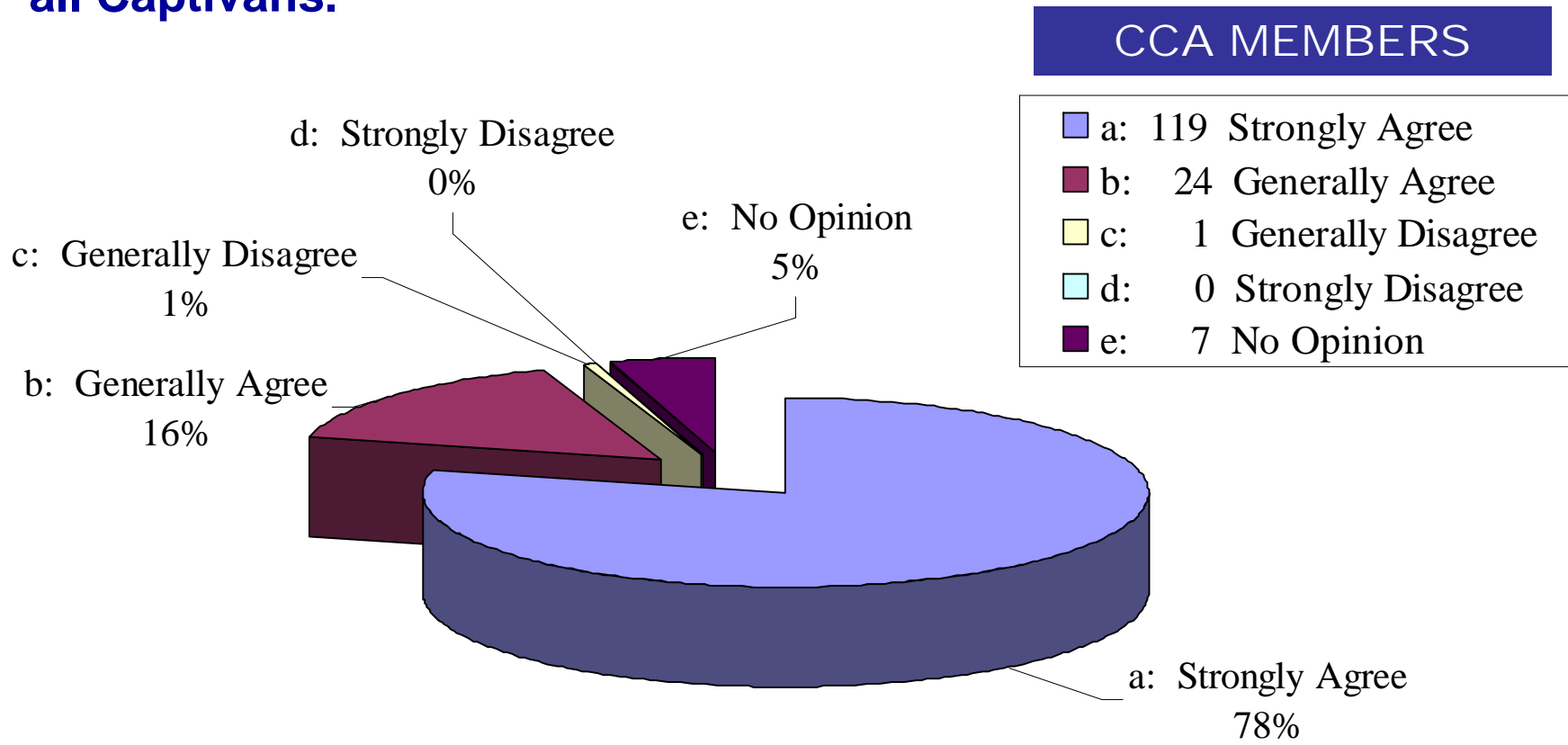
**The CCA has taken the position that any organization that purports to speak for Captiva on important matters such as land use should provide transparent membership records, regularly disclose financial statements and open its governing process to all Captivans.**

***Please check one:***

- \_\_\_ a. Strongly Agree**
- \_\_\_ b. Generally Agree**
- \_\_\_ c. Generally Disagree**
- \_\_\_ d. Strongly Disagree**
- \_\_\_ e. No Opinion**

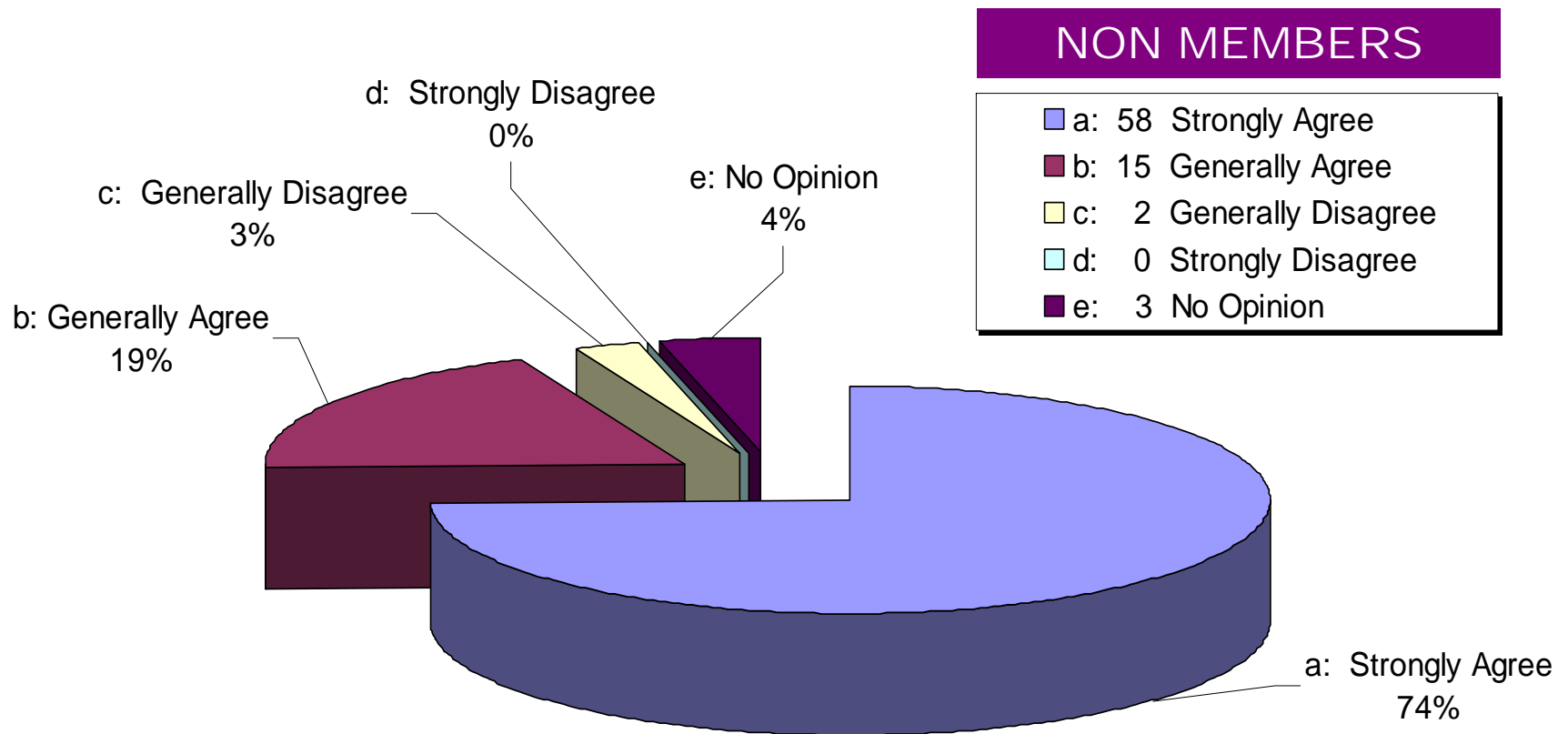
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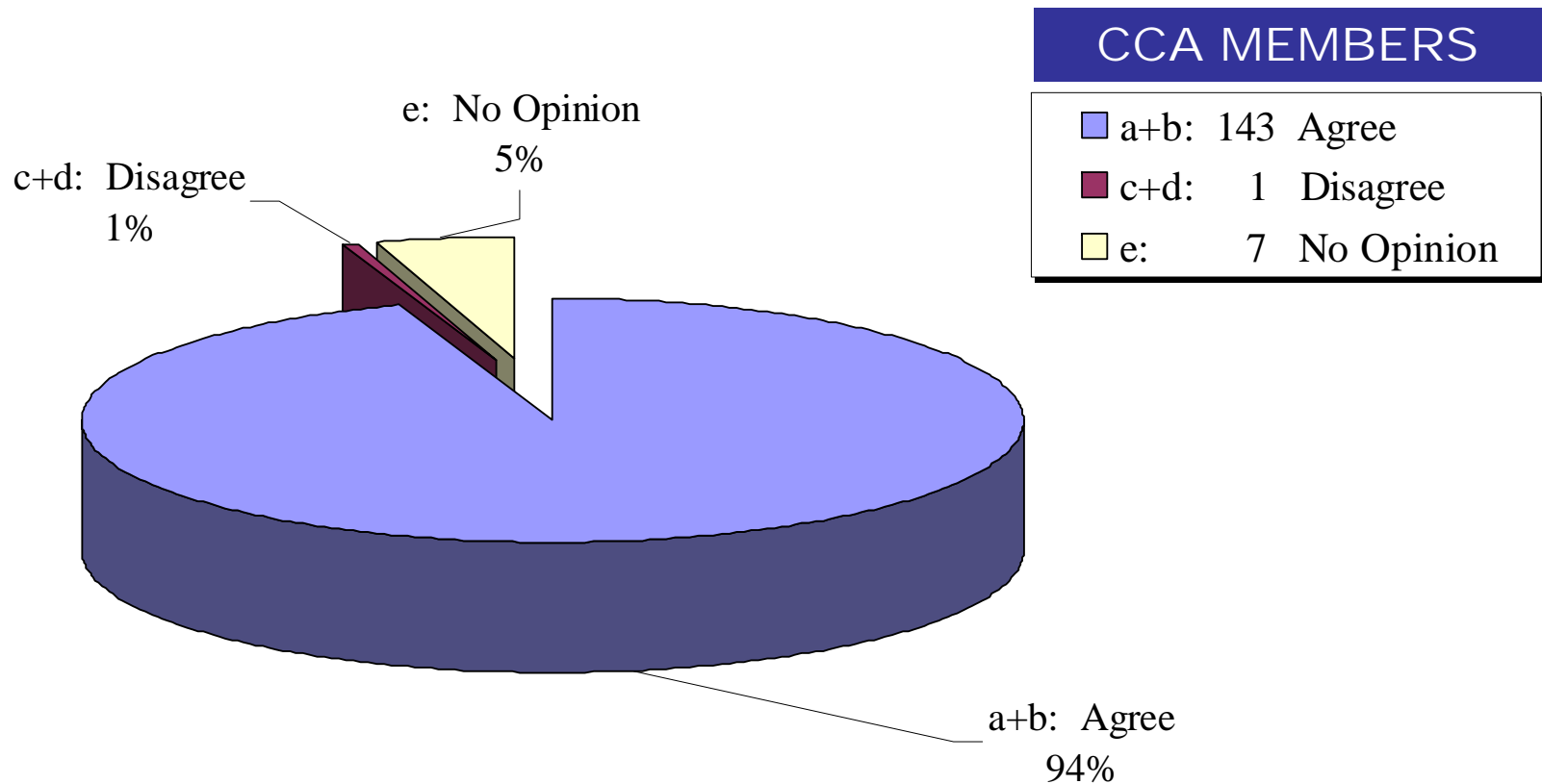


# Transparent Representation

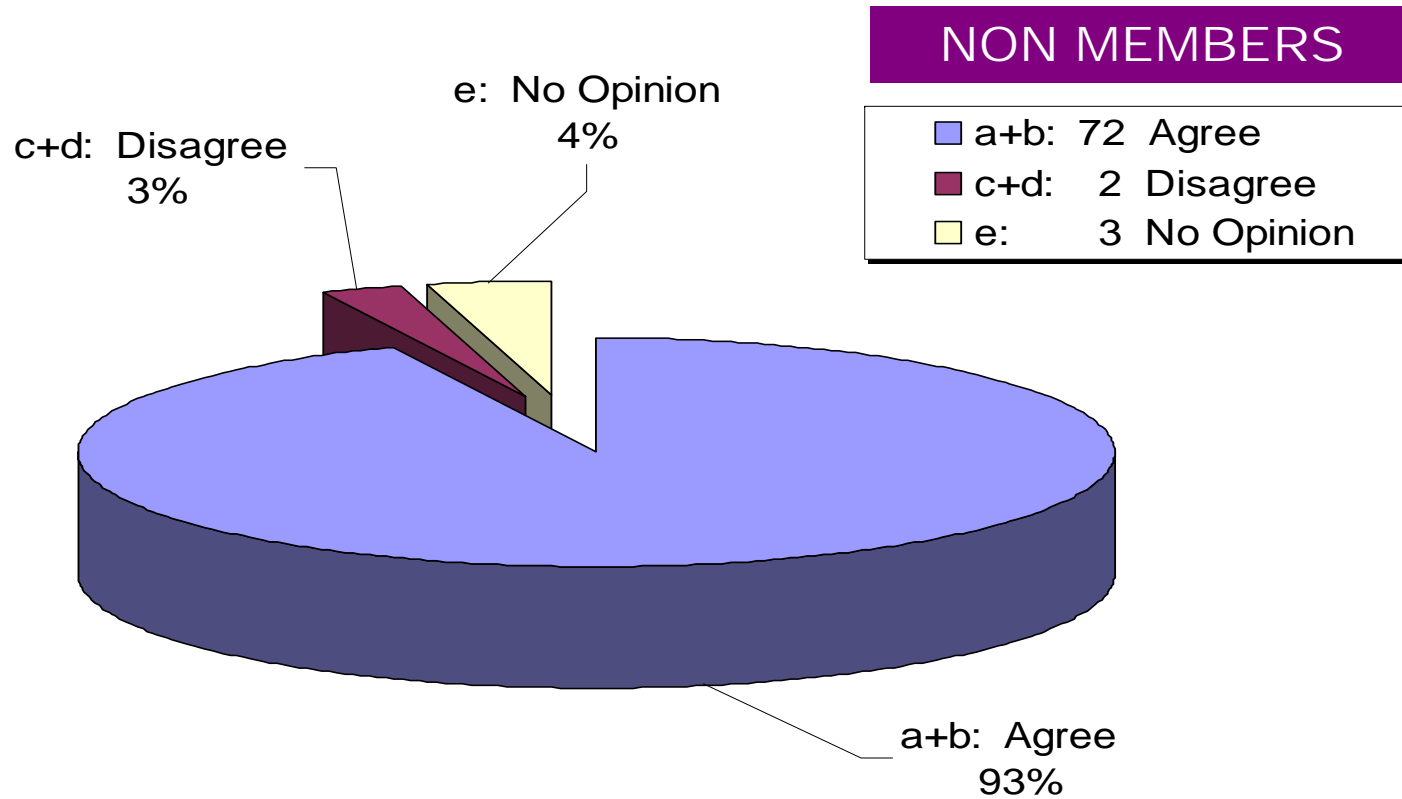
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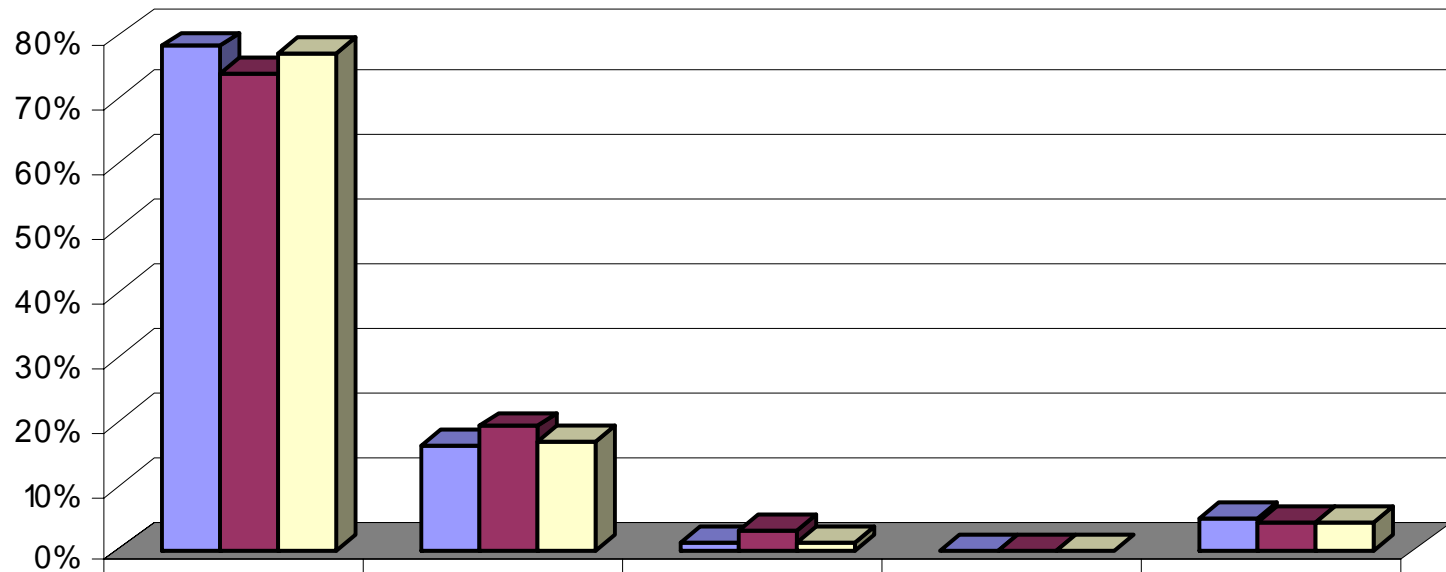
# Transparent Representation Agree or Disagree?



# Transparent Representation Agree or Disagree?



# Transparency



	Strongly Agree	Generally Agree	Generally Disagree	Strongly Disagree	No Opinion /
■ CCA Members	78%	16%	1%	0%	5%
■ Non Members	74%	19%	3%	0%	4%
■ All Respondents	77%	17%	1%	0%	4%

# ***Survey Question #3***

## **Environmental Activities**

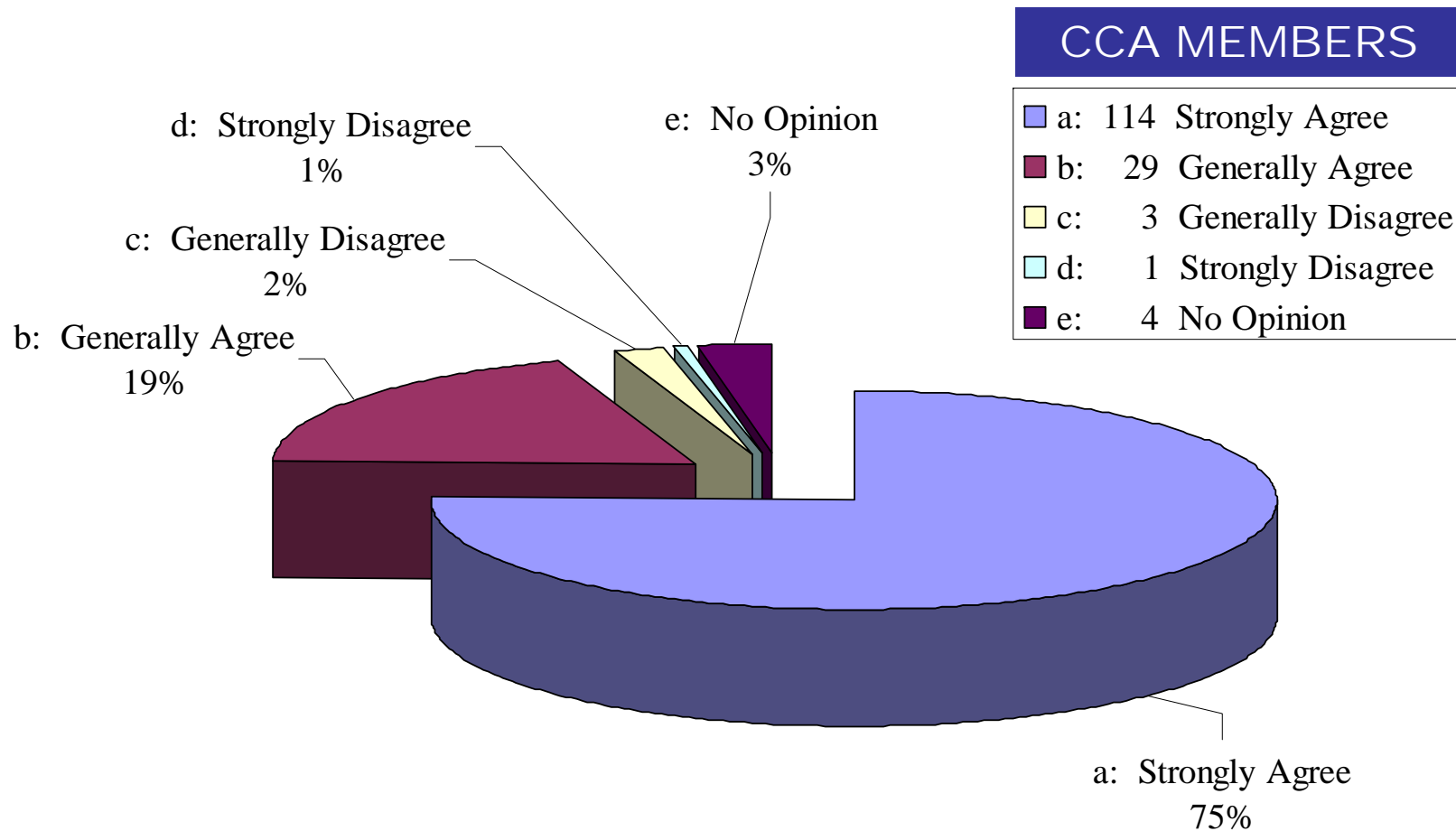
**The CCA should continue to be involved in environmental issues (such as mangrove protection and water quality), partnering when necessary with other organizations such as the Sanibel-Captiva Conservation Foundation and Conservancy of Southwest Florida.**

*Please check one:*

- a. Strongly Agree**
- b. Generally Agree**
- c. Generally Disagree**
- d. Strongly Disagree**
- e. No Opinion**

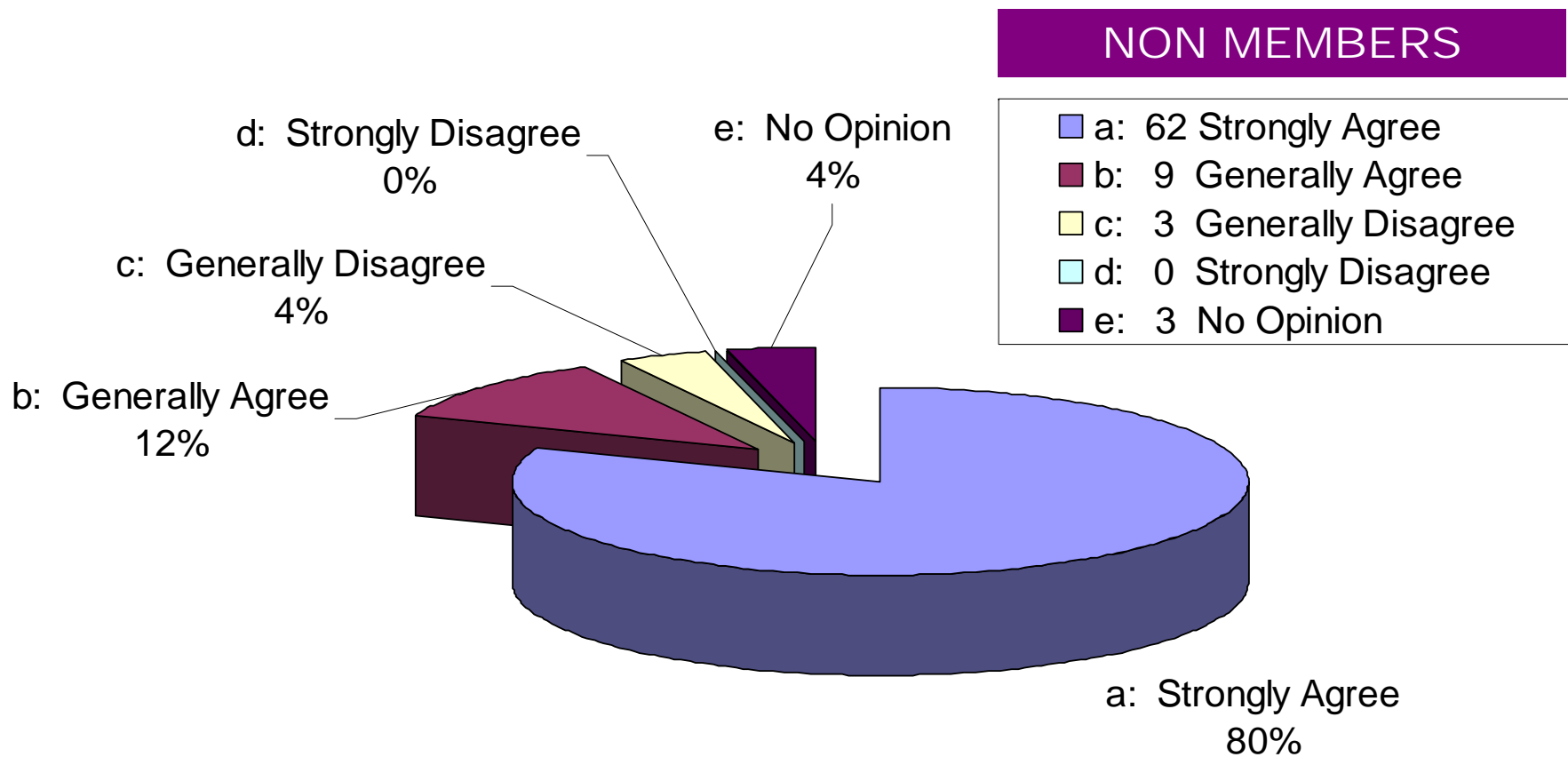
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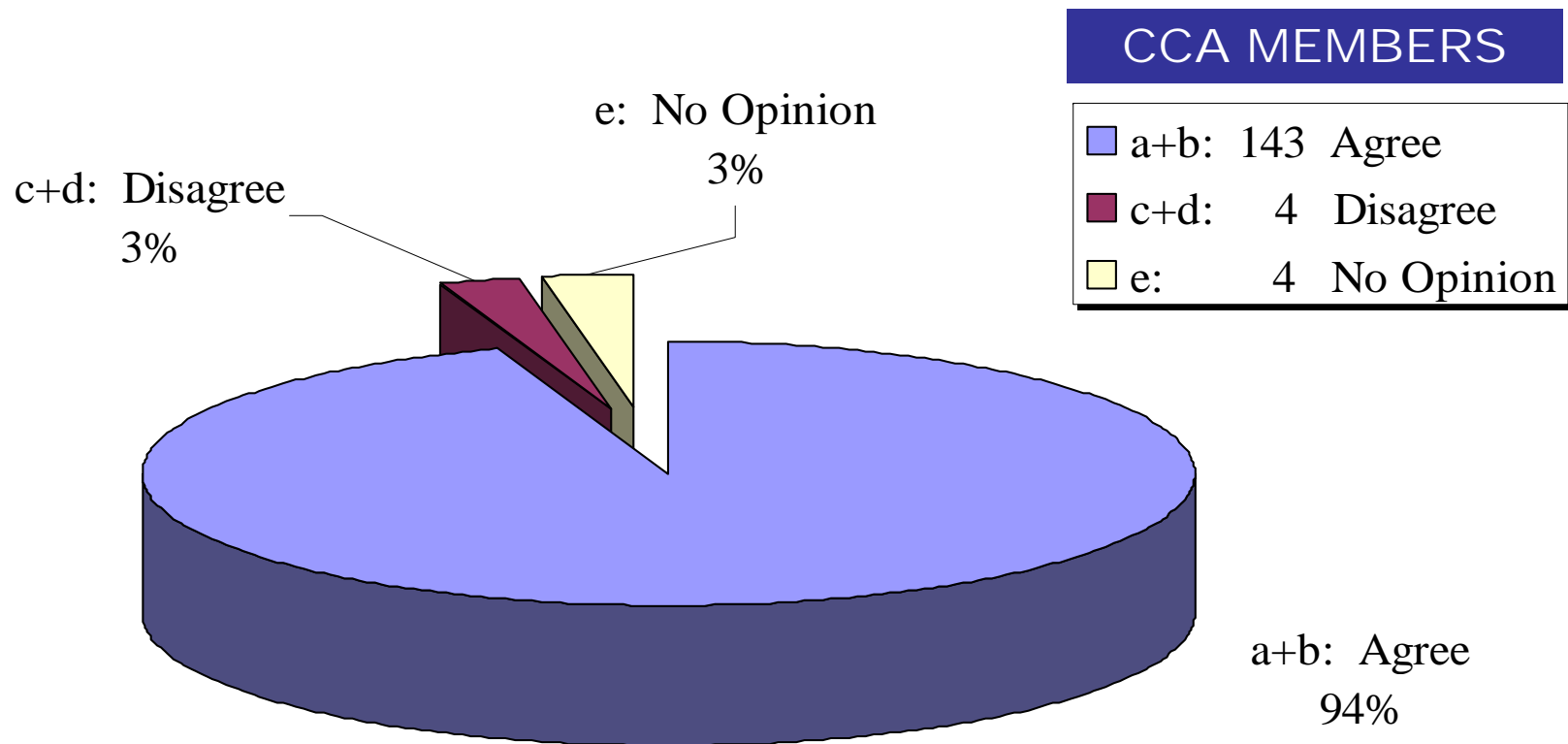


# Environmental Activities

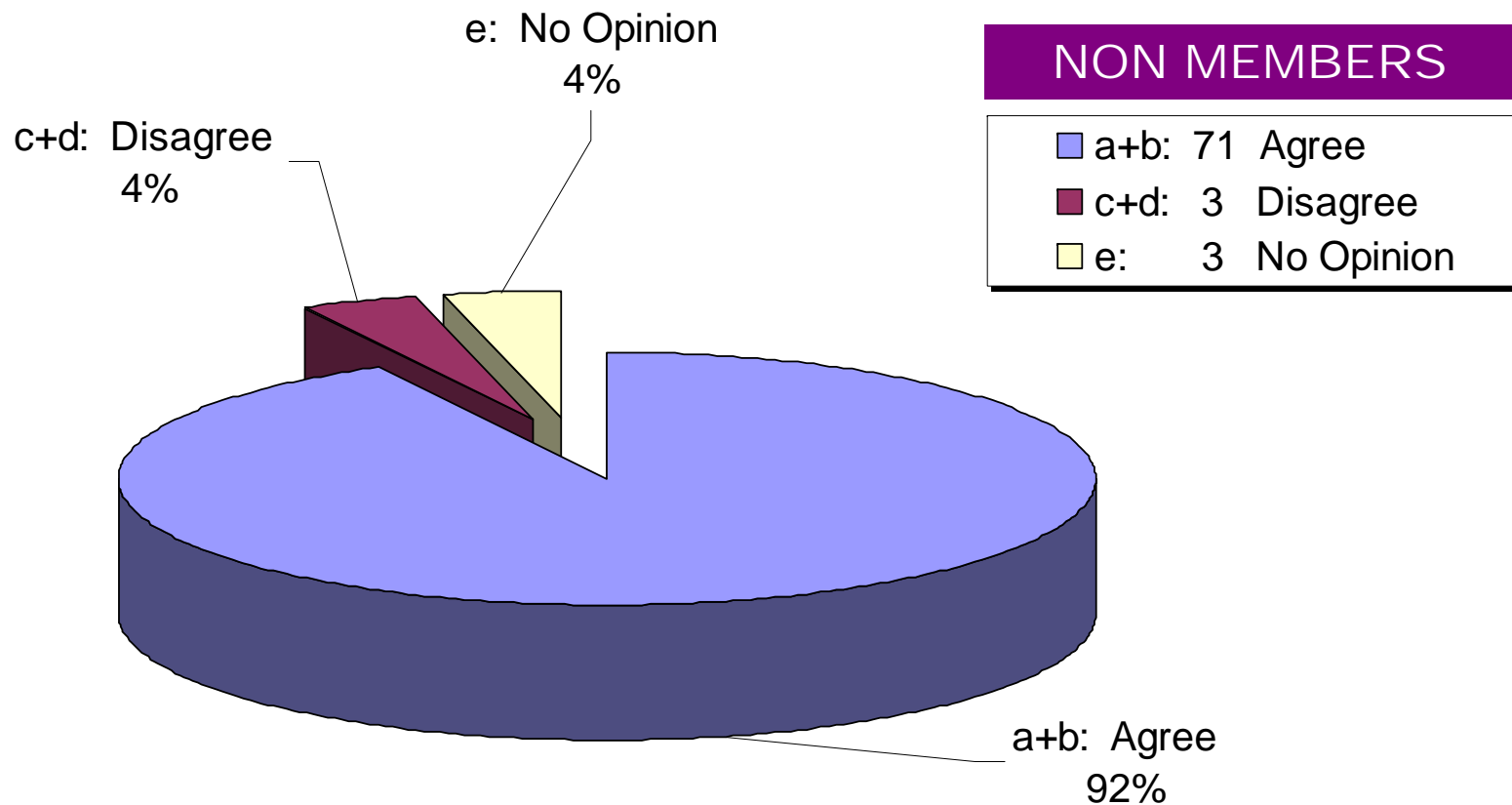
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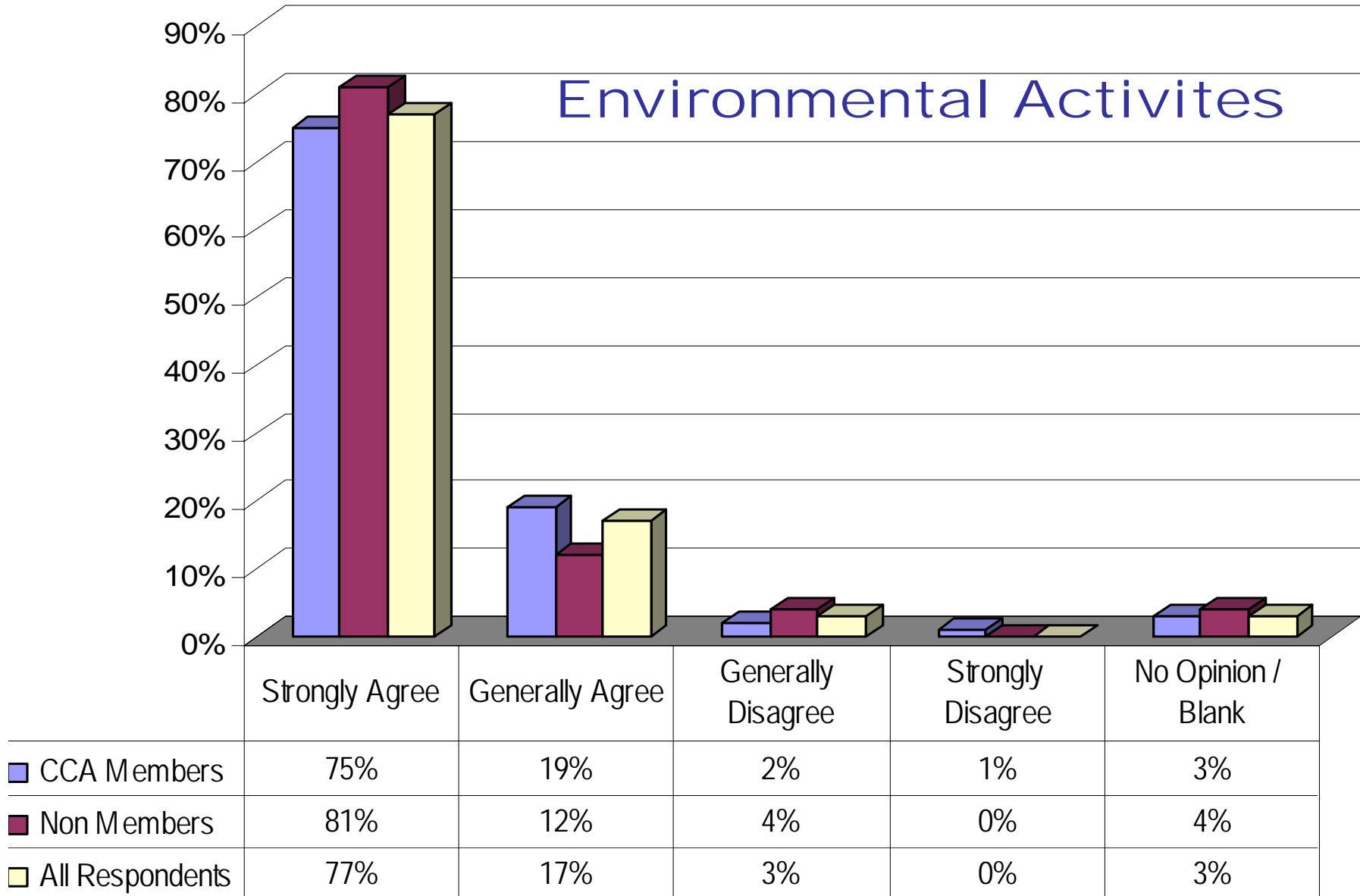
# Environmental Activities Agree or Disagree?



# Environmental Activities Agree or Disagree?



# Environmental Activites



# ***Survey Question #4***

## **Social Activities**

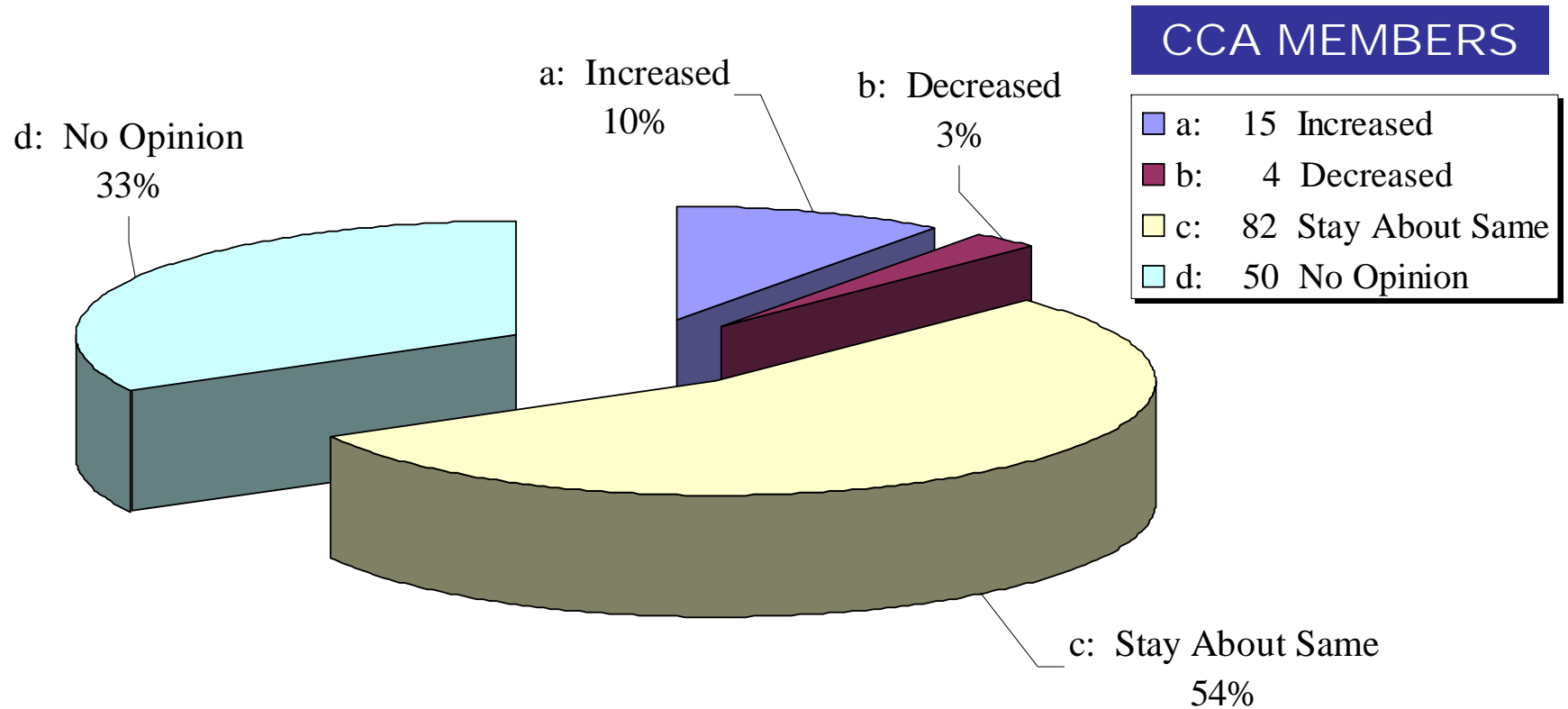
**An important aspect of CCA membership is its social activities held throughout the year. The number of these activities should be:**

***Please check one:***

- a. Increased**
- b. Decreased**
- c. Stay About the Same**
- d. No Opinion**

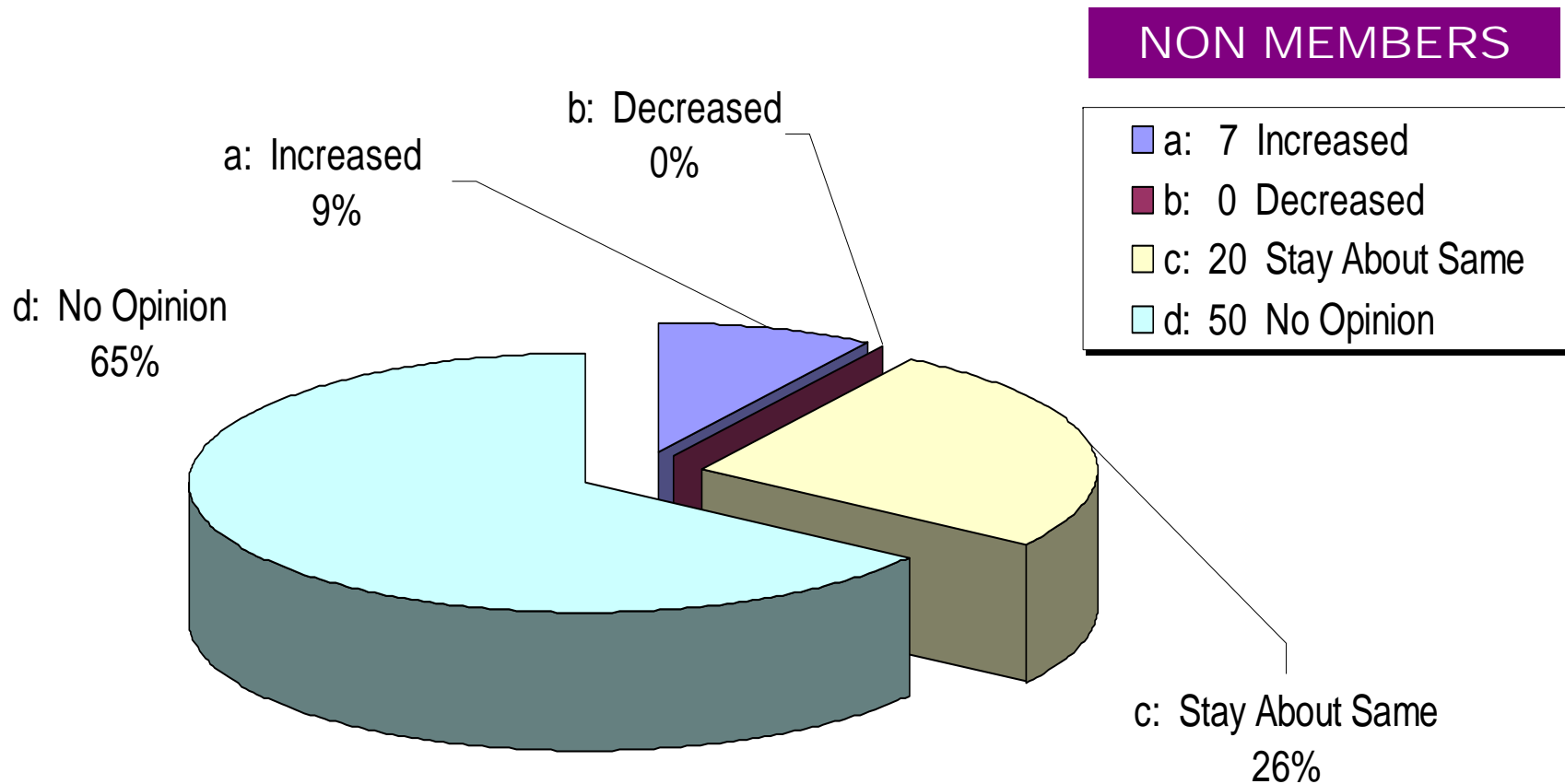
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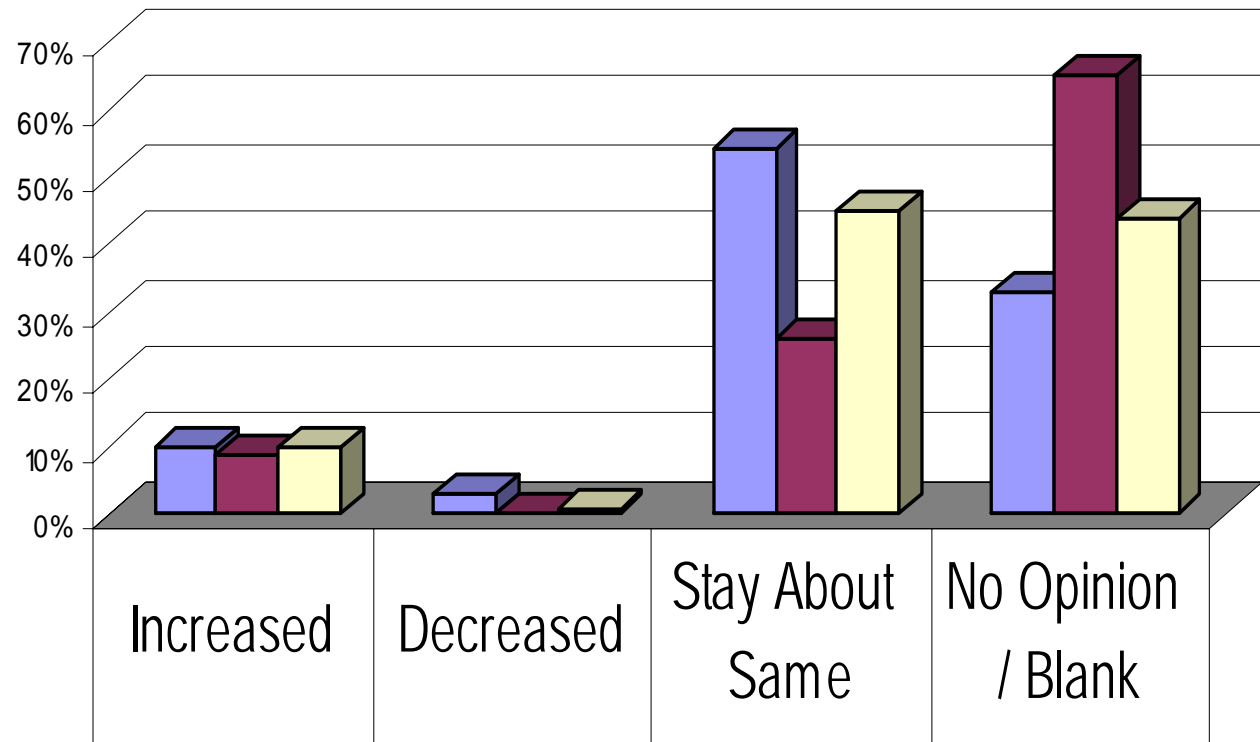


## Social Activities

An important aspect of CCA membership is its social activities held throughout the year. The number of these activities should be:



# Social Activities



■ CCA Members	10%	3%	54%	33%
■ Non Members	9%	0%	26%	65%
■ All Respondents	10%	1%	45%	44%

# ***Survey Question #5***

## **Fund Raising**

**A vital aspect of our activity concerns funding to accomplish our mission to defend Captiva's comprehensive land use polices and remain active in local environmental issues. I would be willing to support the Association with additional donations when asked.**

***Please check one:***

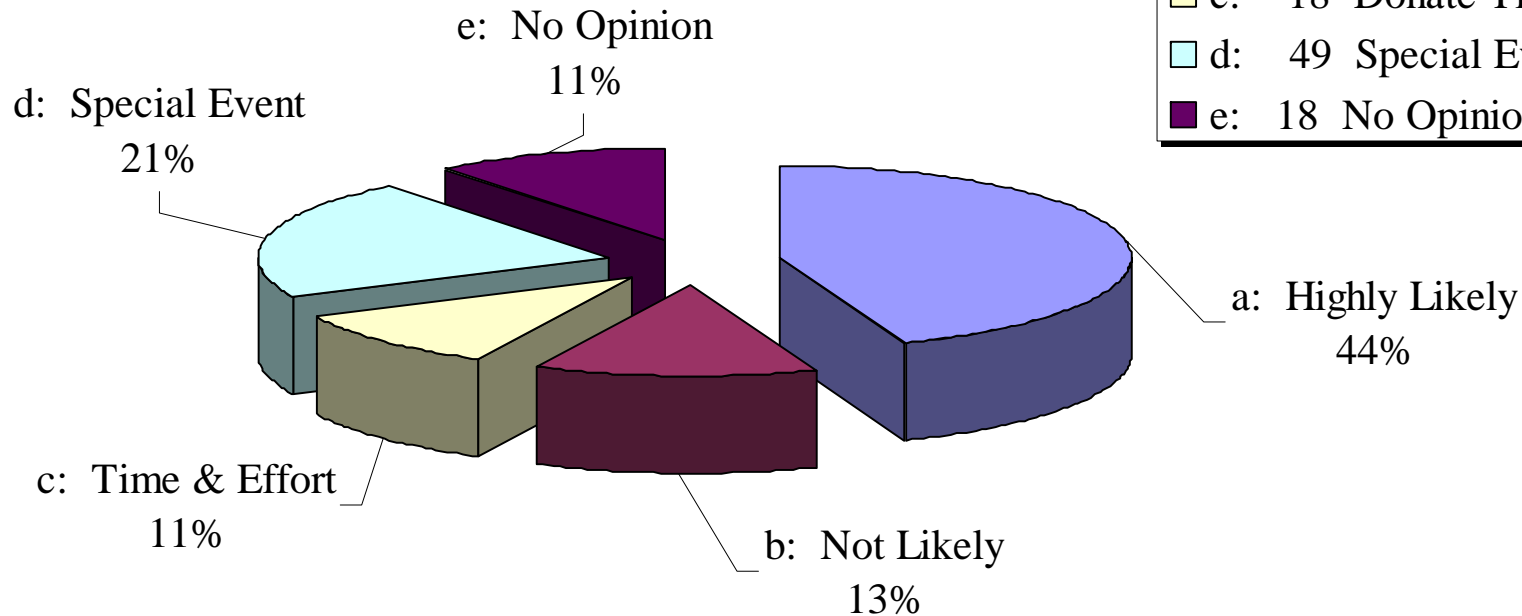
- a. Highly Likely**
- b. Not Likely**
- c. I would be willing to donate time and effort**
- d. I feel that any necessary funds should be raised through a special event. Please describe such an event if you can.**

# Fund Raising

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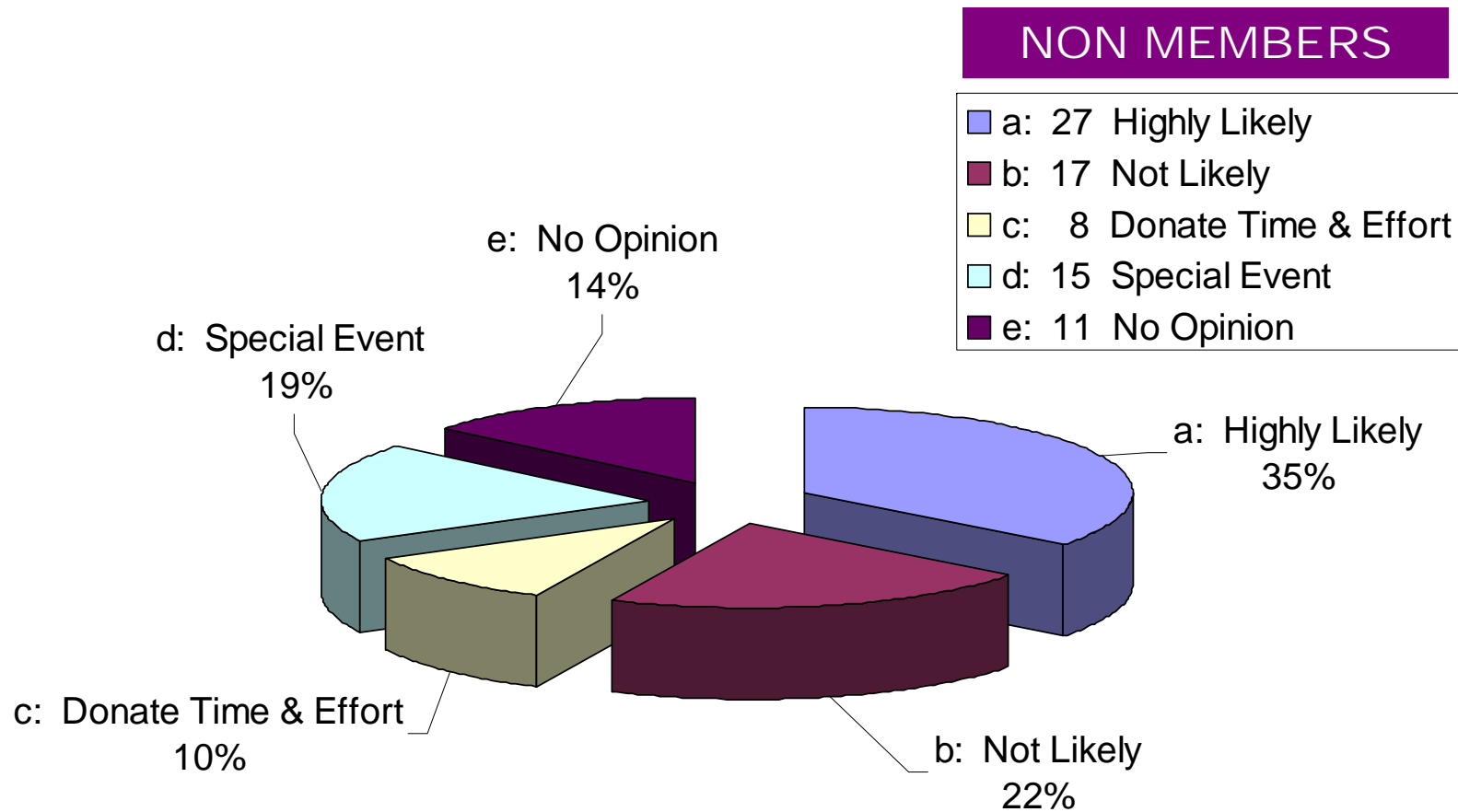
## CCA MEMBERS

- a: 74 Highly Likely
- b: 22 Not Likely
- c: 18 Donate Time & Effort
- d: 49 Special Event
- e: 18 No Opinion

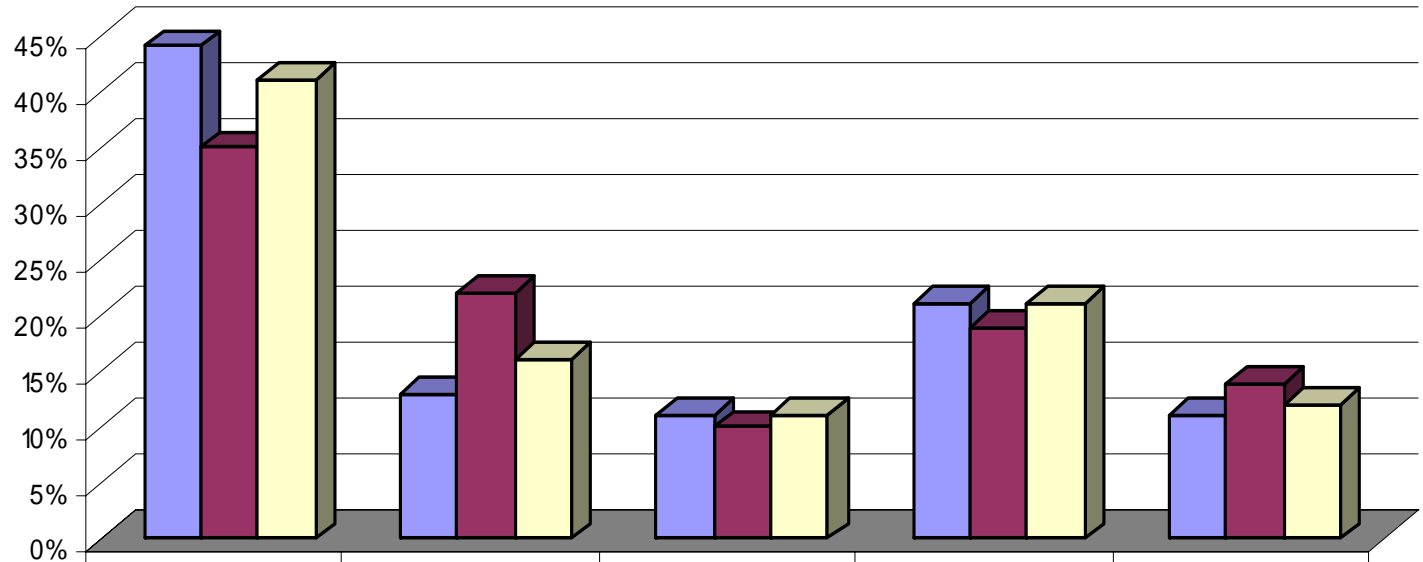


# Fund Raising

A vital aspect of our activity concerns funding to accomplish our mission to defend Captiva's comprehensive land use polices and remain active in local environmental issues. I would be willing to support the Association with additional donations when asked.



# Fund Raising



	Highly	Not Likely	Donate	Special	No Opinion
CCA Members	44%	13%	11%	21%	11%
Non Members	35%	22%	10%	19%	14%
All Respondents	41%	16%	11%	21%	12%

## *Survey Question #6*

Most Important Issue:

**Please list the most important issue facing the CCA as YOU see it with the thought that “your issue” is one which the CCA should work to address, resolve, and place high on its list of priorities.**

# Quantifying Question #6 Comments

## From CCA Members:

**106 of 151 (70%) CCA Member Respondents offered comments as to what they believe are the most important issues for the CCA to address, resolve and place high on its list of priorities.**

**These approximate 145 issues listed by 106 members are divided into 12 categories and ranked according to rate of occurrence.**

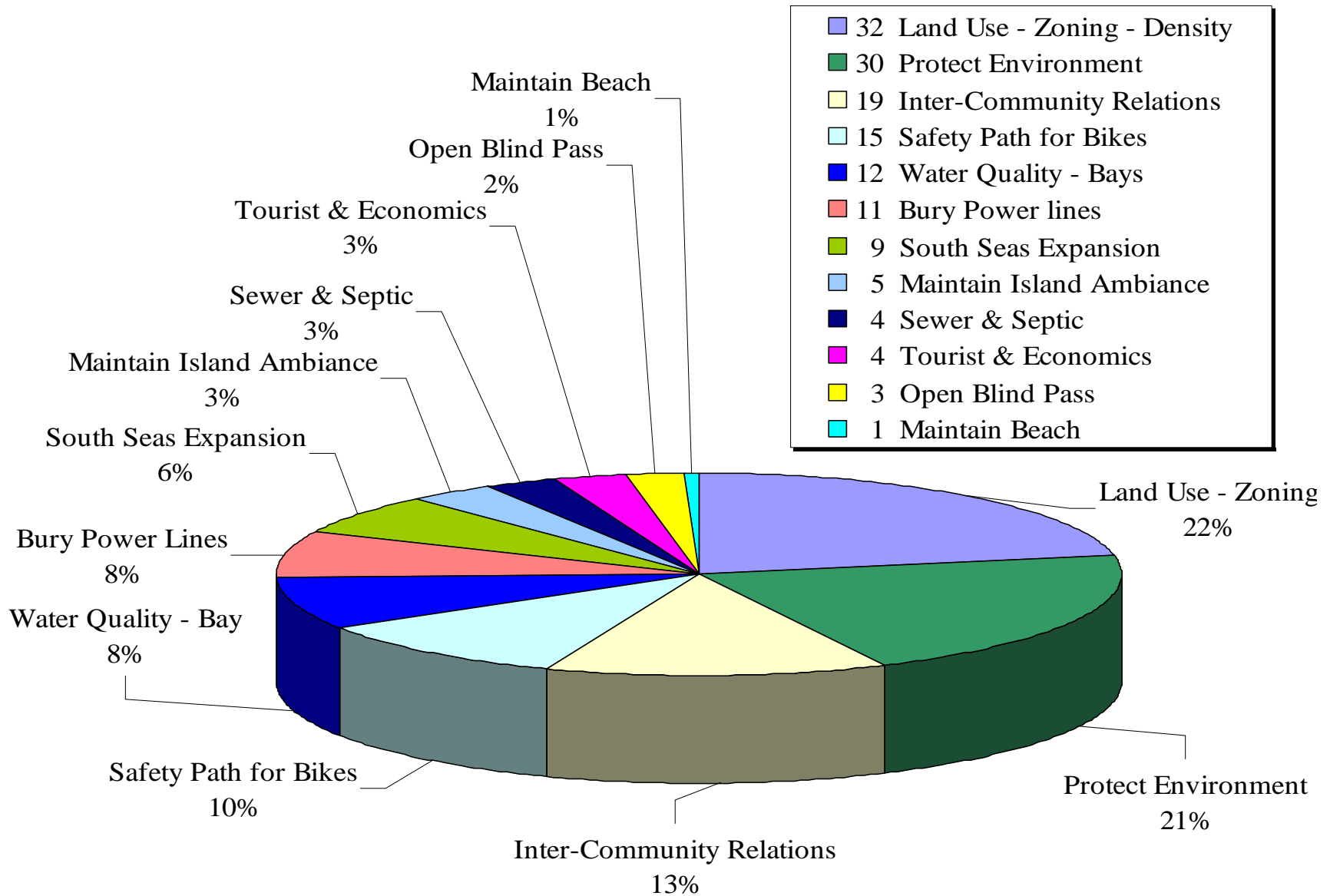
# Quantifying Question #6 Comments

## From Non CCA Members:

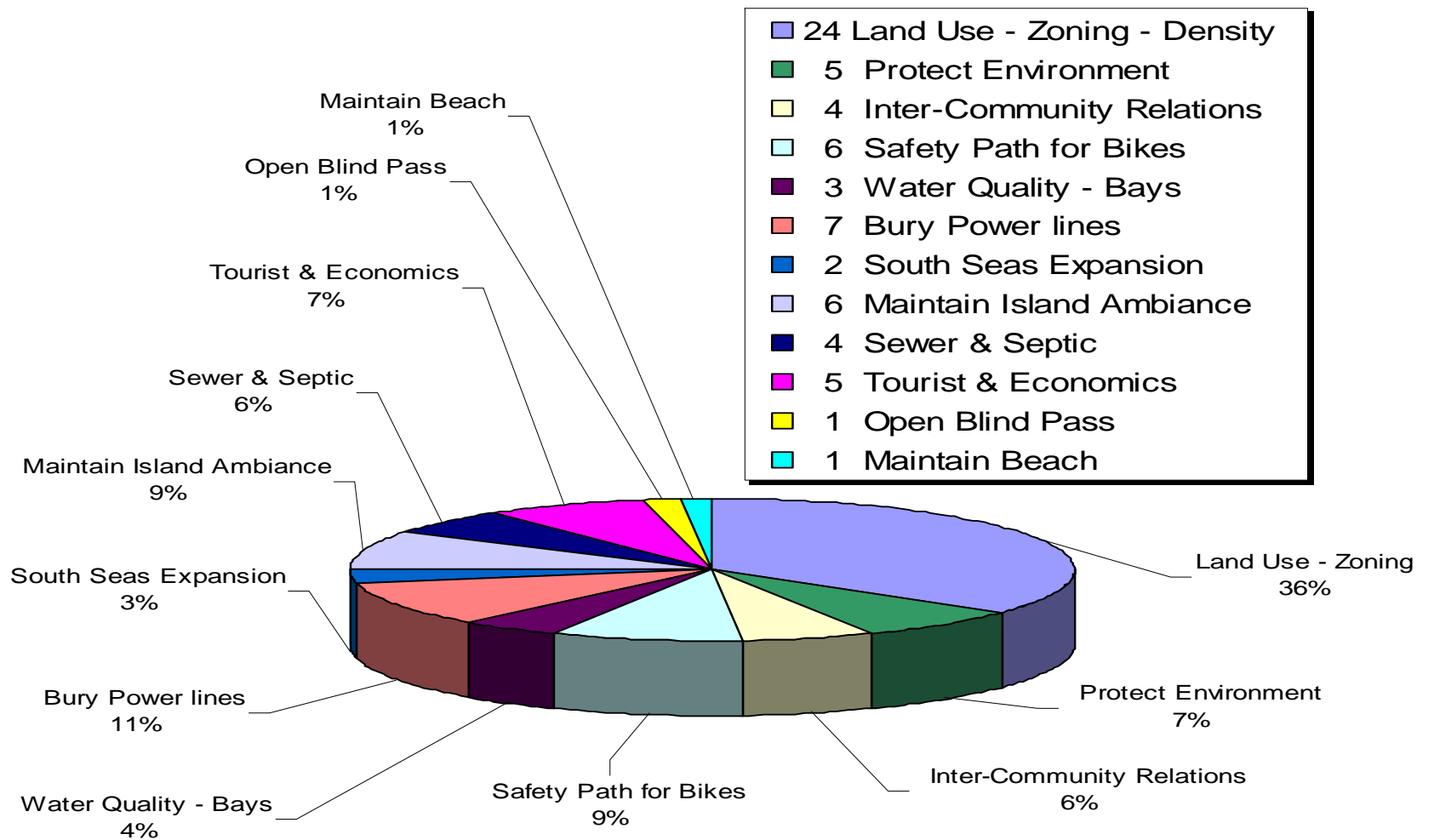
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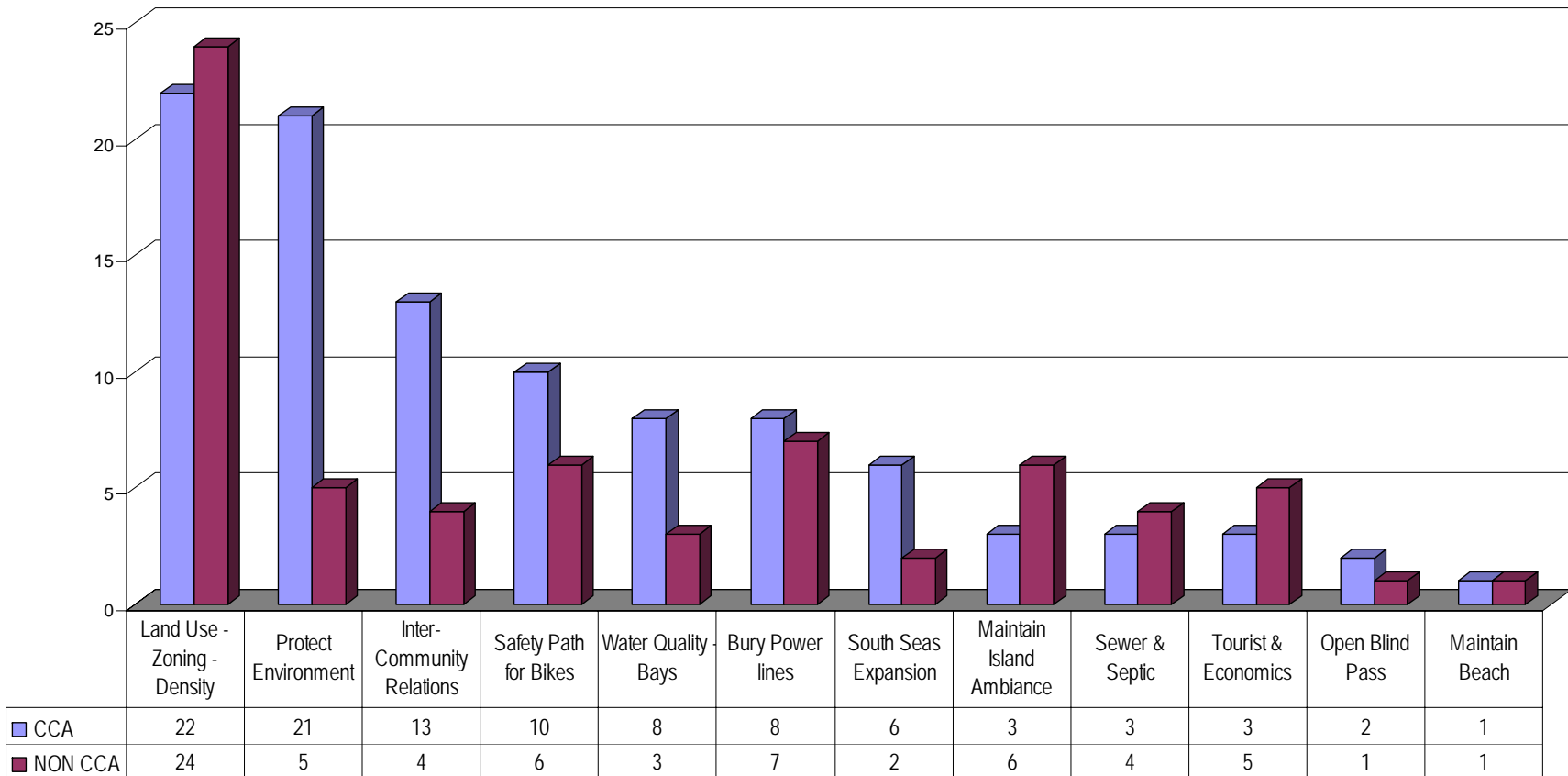
# CCA Members' Most Important Issues Facing the CCA



# Non Members' Most Important Issues Facing the CCA



# Most Important Issues by %





For questions or additional information on this survey, contact the CCA Office on 239-472-2111 or email

[CaptivaCivic@embarqmail.com](mailto:CaptivaCivic@embarqmail.com)